



**ENDSIGHT
CONSULTING**

www.endsightconsulting.com

**COUNTRY
PERFORMANCE
INDEX**

RANK

12

1 - 54

STRENGTH

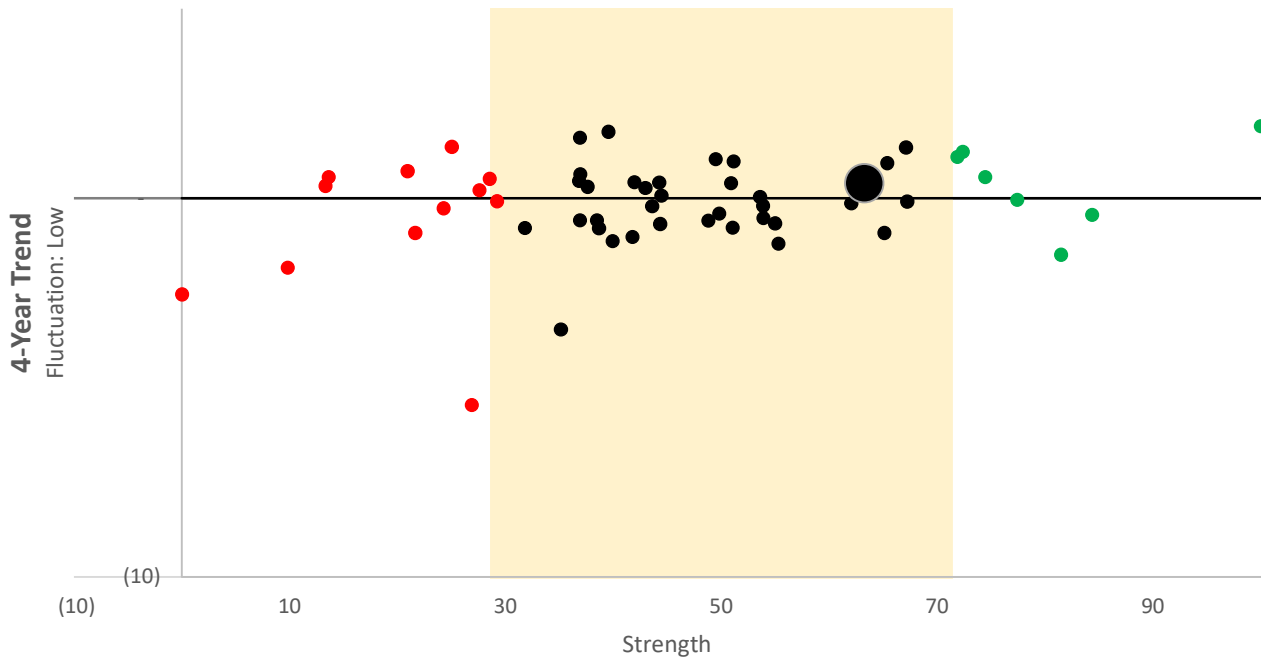
63

0 - 100

Senegal

POPULATION (million): 16,1
GDP (billion): \$57,62

**OVERALL
PERFORMANCE IN AFRICA**



POINT OF CONTACT

Matthew McLean | President, Endsight Consulting | matthew@endsightconsulting.com



Senegal

CATEGORIES

BUSINESS CONDITIONS

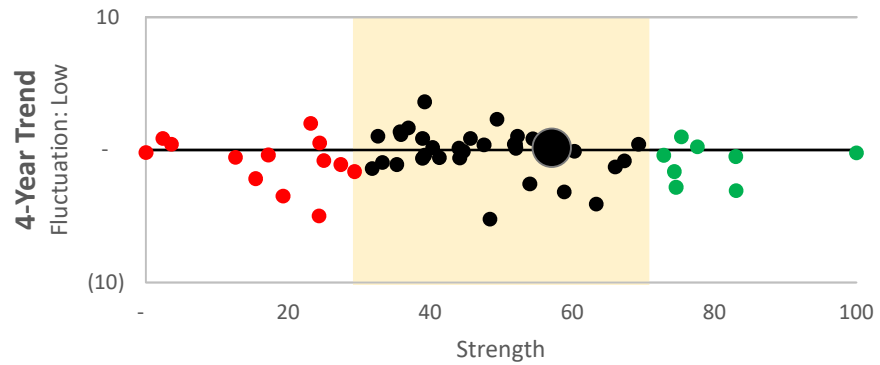
RANK STRENGTH

15 57

1 - 54

1 - 100

Weight 40%



FINANCIAL FACTORS

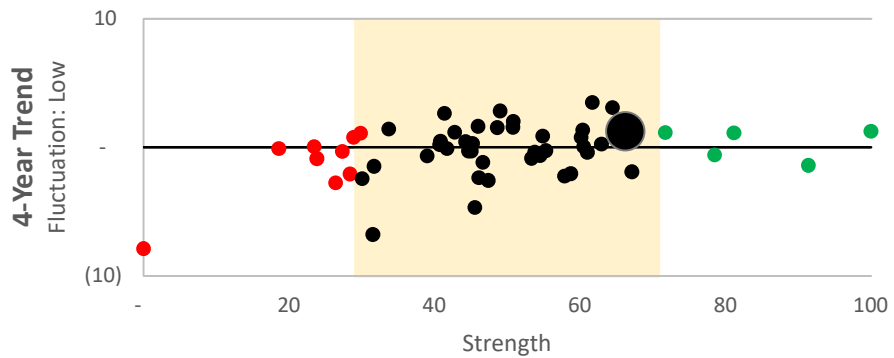
RANK STRENGTH

7 66

1 - 54

1 - 100

Weight 30%



GOVERNANCE

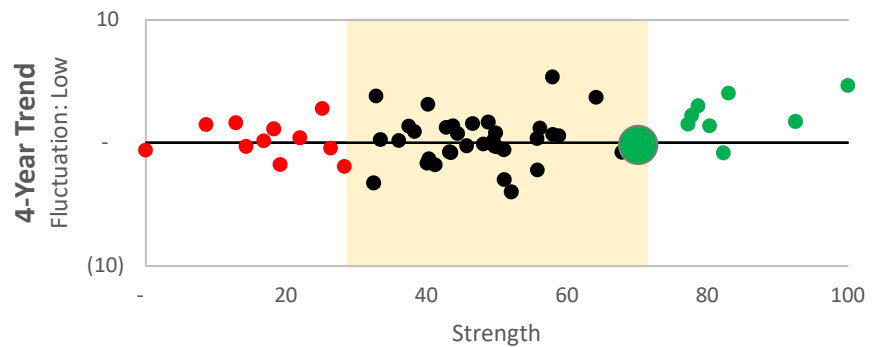
RANK STRENGTH

9 70

1 - 54

1 - 100

Weight 30%



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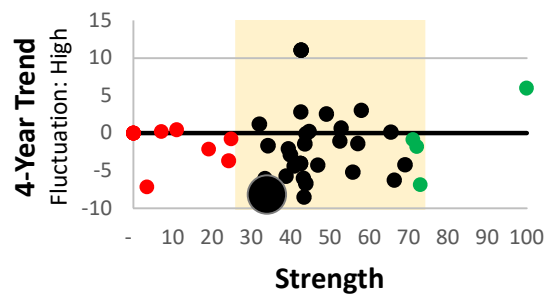
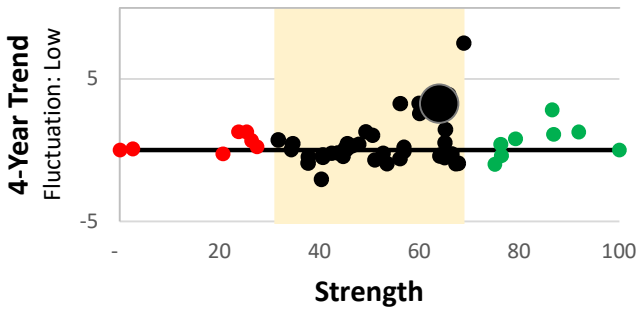


Senegal

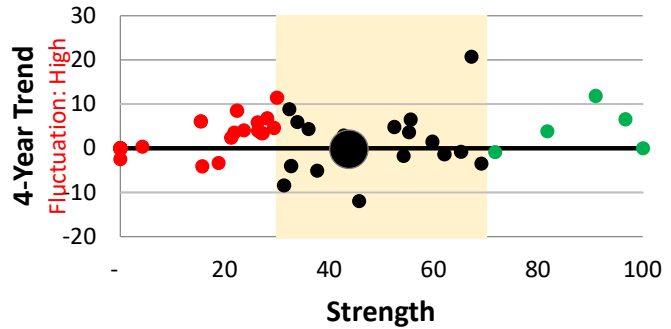
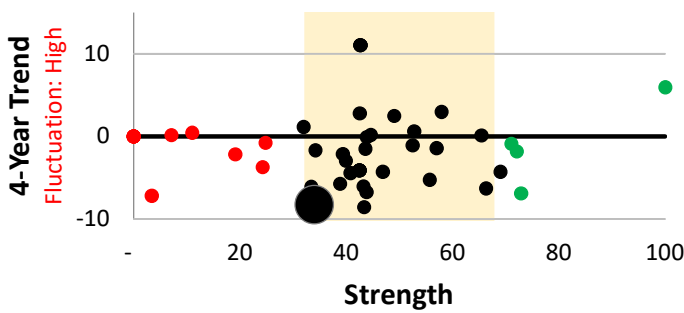
BUSINESS CONDITIONS

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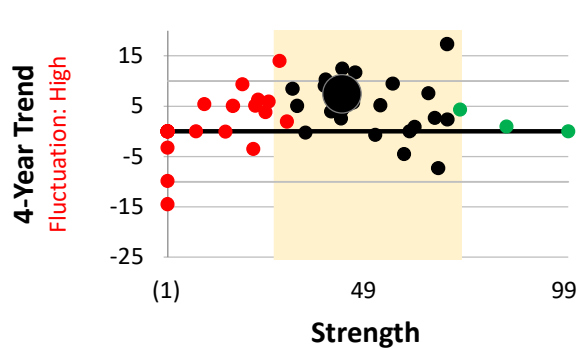
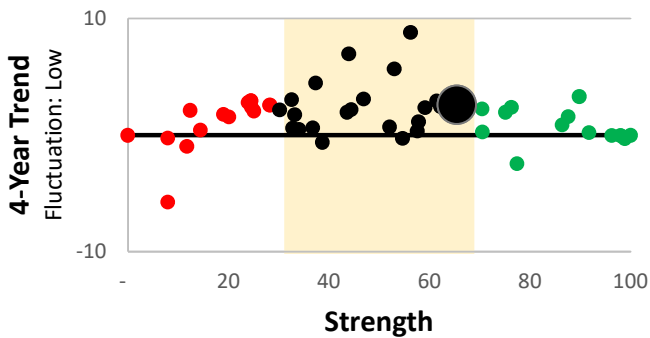
DOING BUSINESS			e-Commerce						
Weight	1,0	RANK	20,0	STRENGTH	63,9	RANK	10,0	STRENGTH	34,0



QUALITY OF LABOR			TRANSPORTATION						
Weight	0,9	RANK	35,0	STRENGTH	34,0	RANK	16,0	STRENGTH	43,7



POWER & WATER			ICT						
Weight	0,8	RANK	15,0	STRENGTH	65,4	RANK	19,0	STRENGTH	43,5



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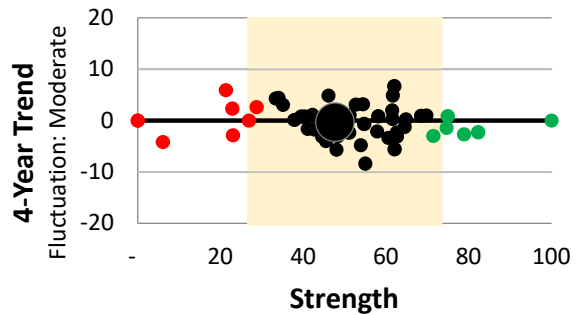
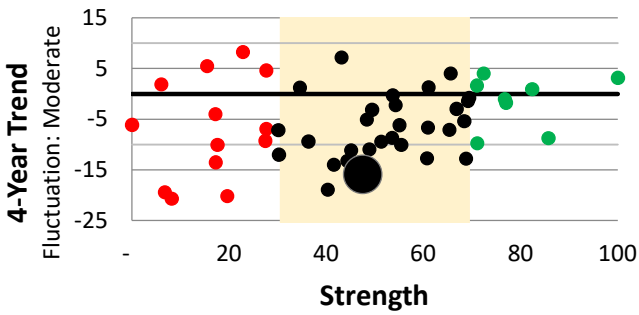


Senegal

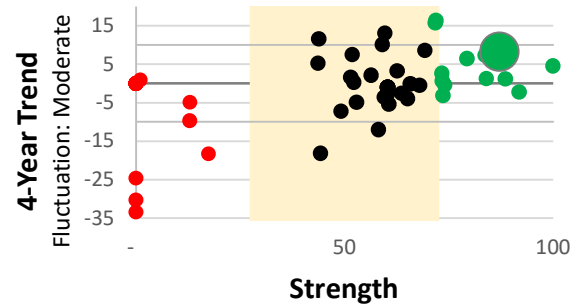
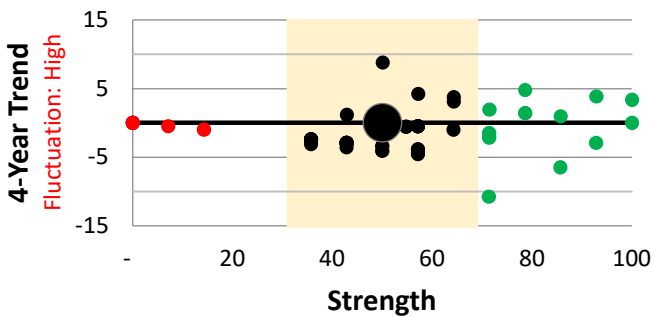
BUSINESS CONDITIONS

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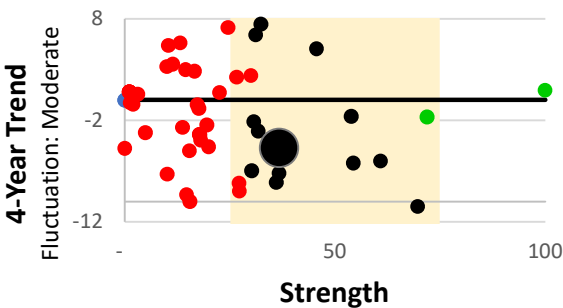
CUSTOMS & BORDER TRADE	RANK	STRENGTH	INVESTMENT CLIMATE	RANK	STRENGTH
Weight 0,7	28,0	47,5	Weight 0,7	31,0	47,7



BUSINESS RED TAPE	RANK	STRENGTH	SAFETY & SECURITY	RANK	STRENGTH
Weight 0,7	30,0	50,0	Weight 0,6	4,0	87,1



HOTEL & AIR TRAVEL	RANK	STRENGTH
Wei 0,6	9,0	36,8



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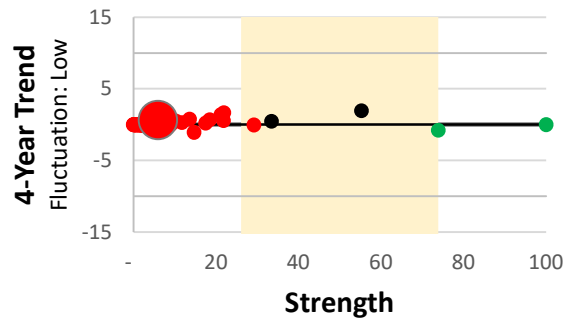
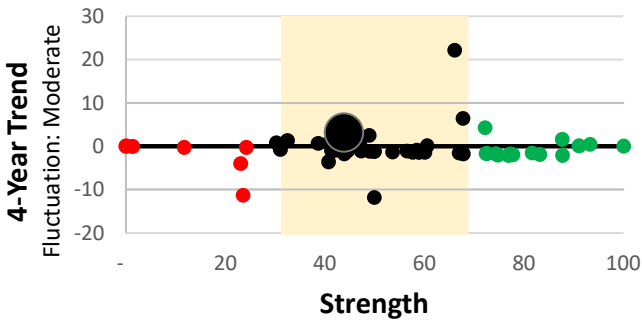


Senegal

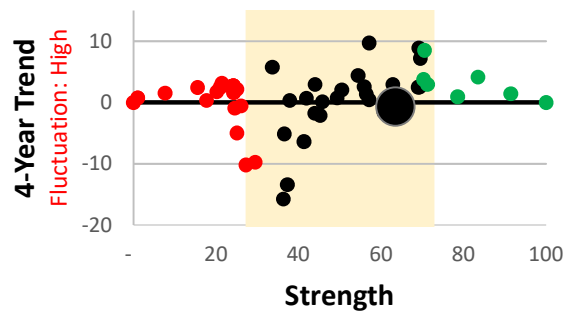
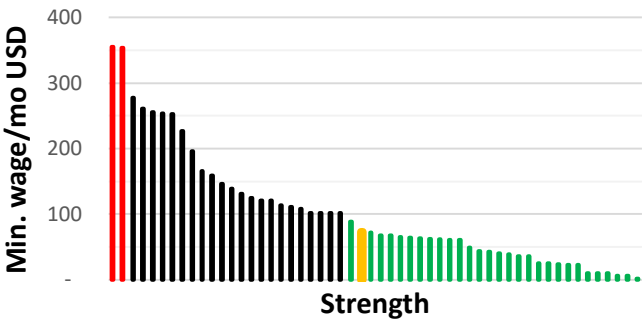
FINANCIAL FACTORS

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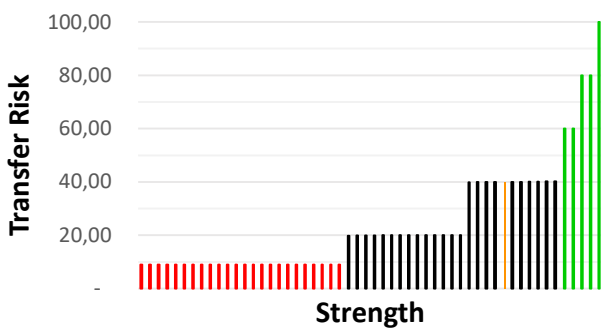
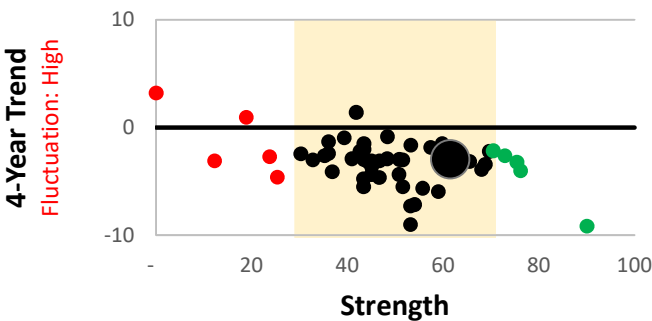
TAX BURDEN			MARKET SIZE		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
1,0	38,0	43,8	0,9	20,0	5,9



COST OF LABOR			DOMESTIC BANKING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,6	29,0	79,9	0,8	14,0	63,5



GDP GROWTH			CURRENCY STRENGTH		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,9	11,0	61,4	0,8	10,0	40,0



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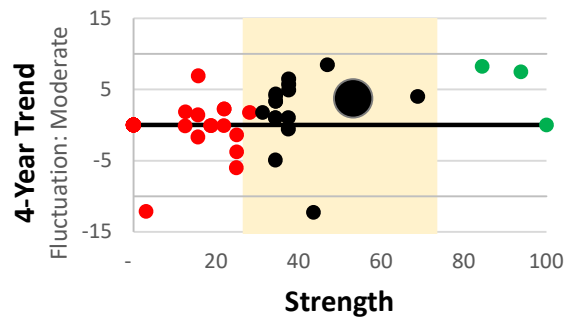
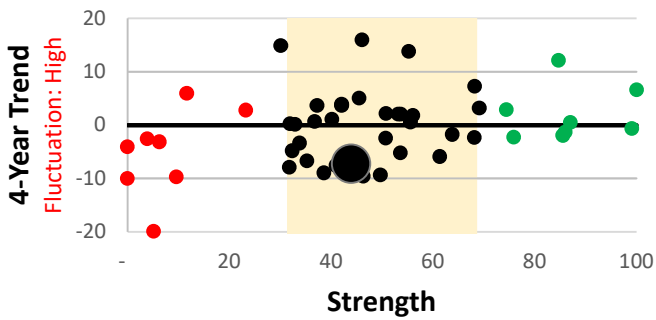


Senegal

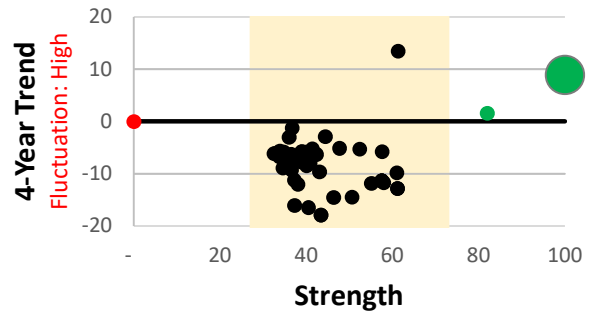
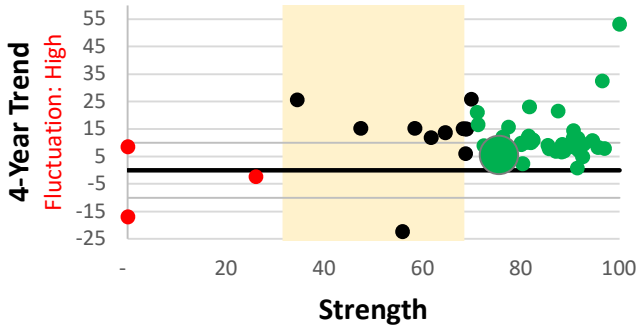
FINANCIAL FACTORS

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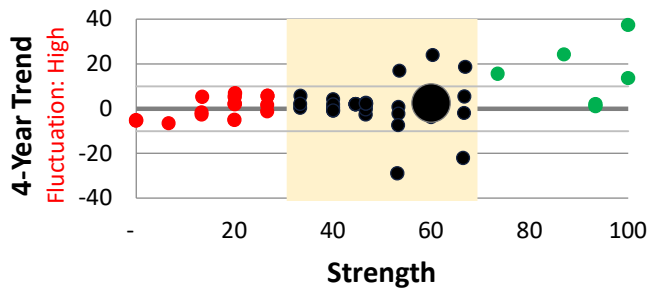
TRADE POLICY			CREDIT RATING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,8	26,0	43,9	0,7	5,0	53,2



NATIONAL DEBT			FDI		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,7	35,0	75,5	0,7	1,0	100,0



PUBLIC PROCUREMENT		
Weight	RANK	STRENGTH
0,6	12,0	60,0



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Senegal

GOVERNANCE

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POLITICAL RISK

Weight 1,0

RANK

10,0

STRENGTH

63,9

FRAGILE STATES INDEX

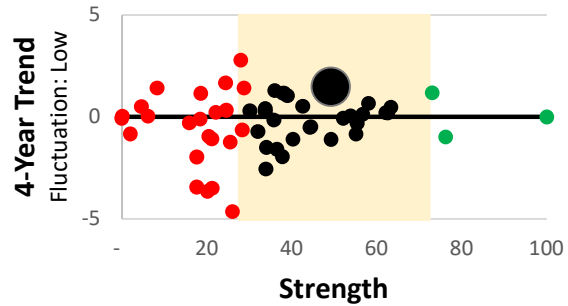
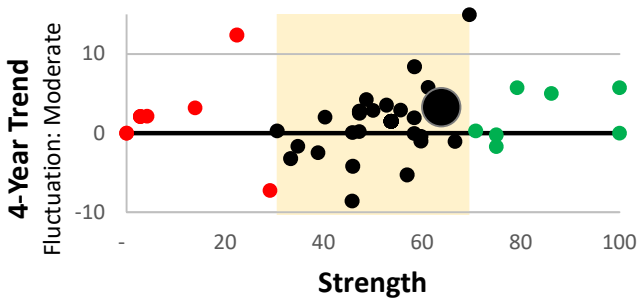
Weight 0,9

RANK

13,0

STRENGTH

49,3



REGULATORY QUALITY

Weight 0,9

RANK

6,0

STRENGTH

66,9

CORRUPTION

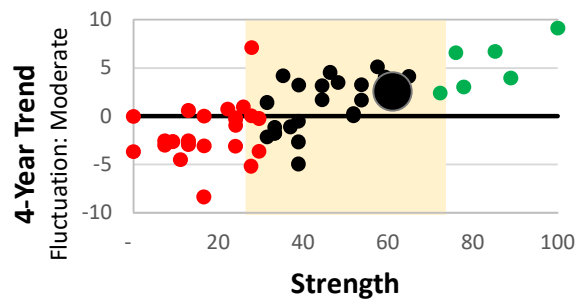
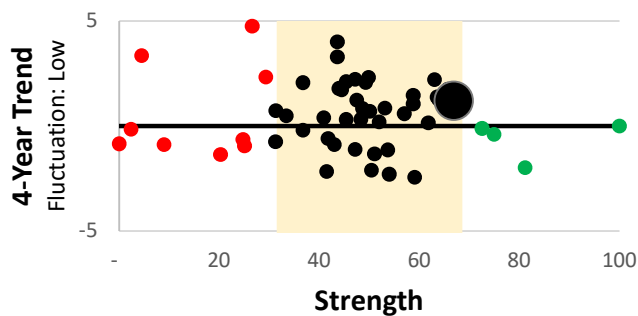
Weight 0,8

RANK

8,0

STRENGTH

61,1



RULE OF LAW

Weight 0,8

RANK

11,0

STRENGTH

68,8

HUMAN DEVELOPMENT

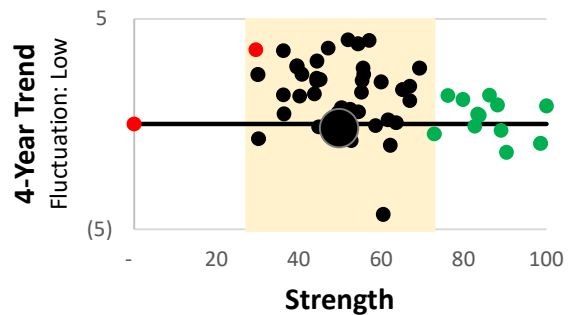
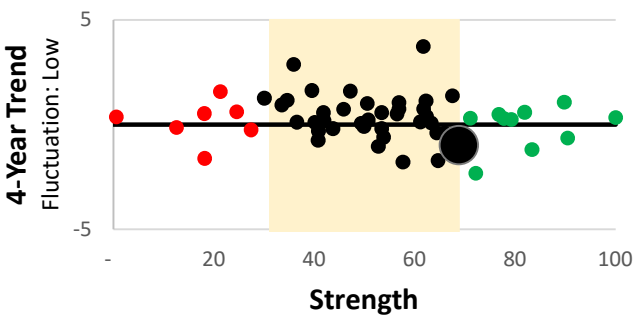
Weight 0,7

RANK

11,0

STRENGTH

49,8



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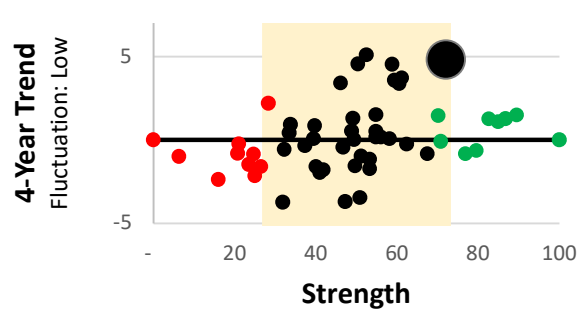
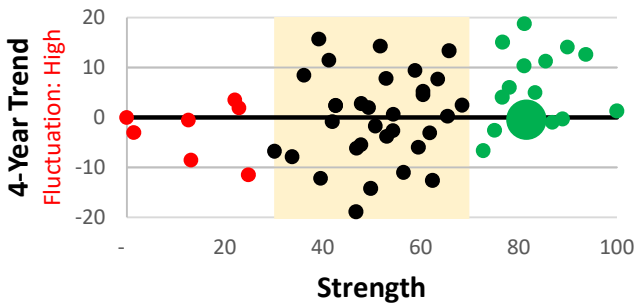


Senegal

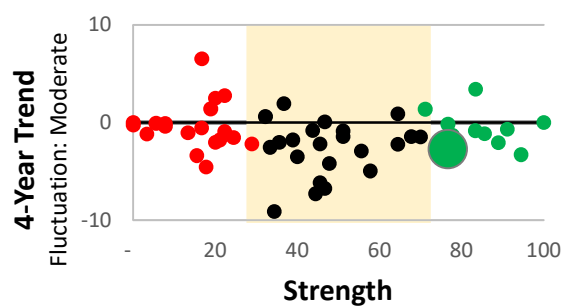
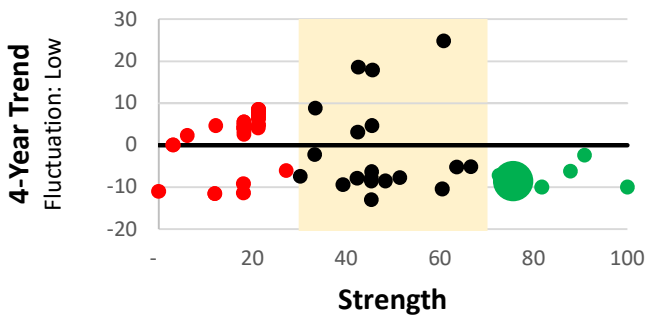
GOVERNANCE

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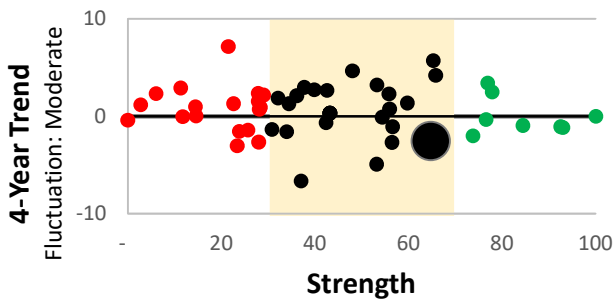
NATIONAL STAT. QUALITY			GOV. EFFECTIVENESS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,8	8,0	81,5	0,7	8,0	72,0



Openness & Operation			PERSONAL FREEDOMS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0,7	7,0	75,7	0,6	10,0	76,6



Democracy Index		
Weight	RANK	STRENGTH
0,6	11,0	64,7



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