



RANK

25

1 - 54

STRENGTH

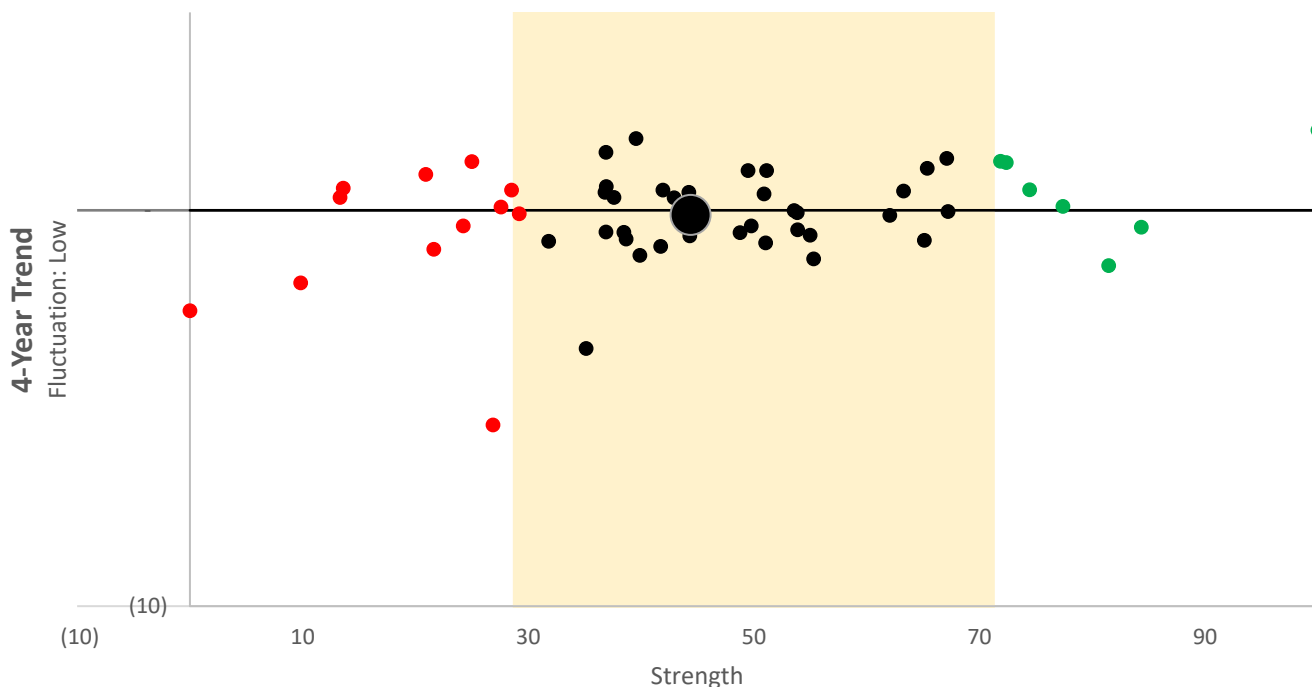
44

0 - 100

Burkina Faso

POPULATION (million): 21.4
GDP (billion): \$46.34

OVERALL PERFORMANCE IN AFRICA



POINT OF CONTACT

Matthew McLean | President, Endsight Consulting | matthew@endsightconsulting.com



**ENDSIGHT
CONSULTING**

COUNTRY PERFORMANCE INDEX

CATEGORIES

Burkina Faso

BUSINESS CONDITIONS

RANK STRENGTH

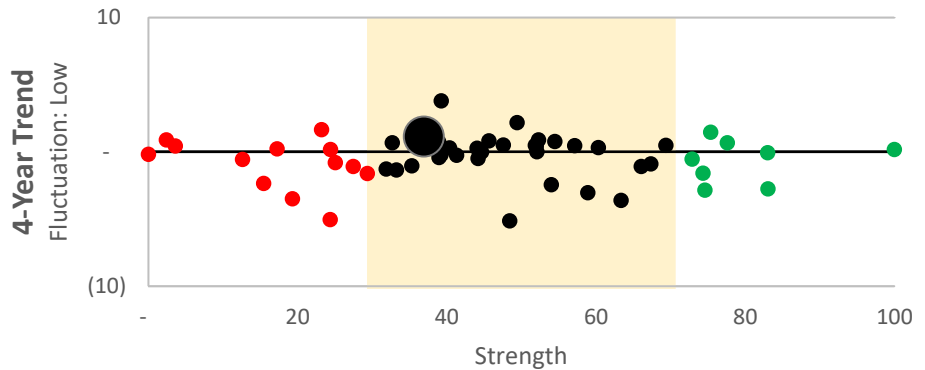
35

1 - 54

37

1 - 100

Weight 40%



FINANCIAL FACTORS

RANK STRENGTH

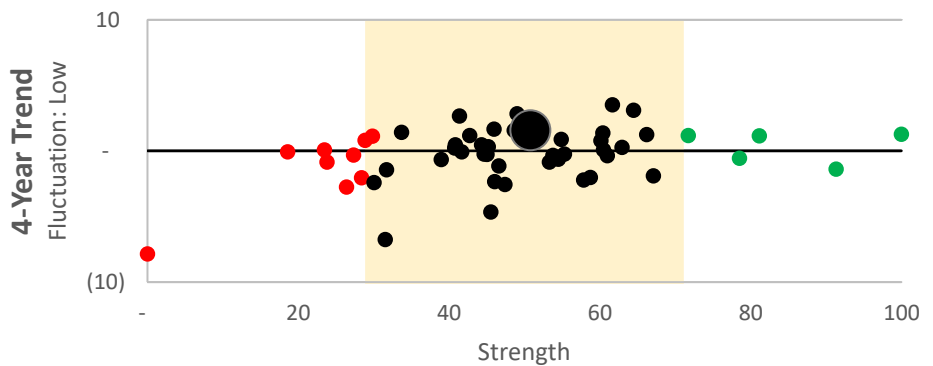
23

1 - 54

51

1 - 100

Weight 30%



GOVERNANCE

RANK STRENGTH

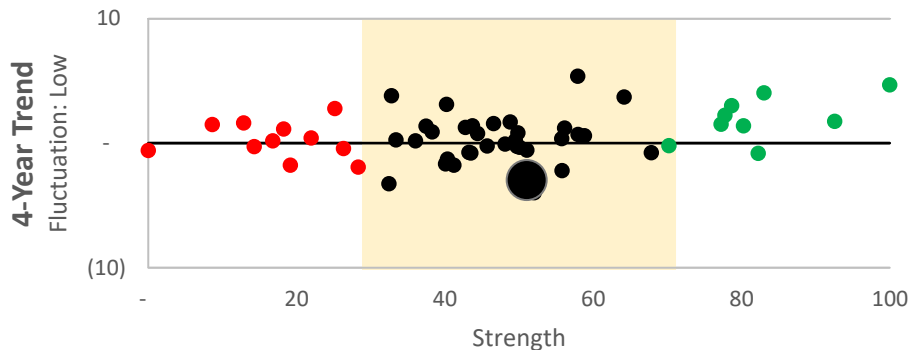
19

1 - 54

51

1 - 100

Weight 30%





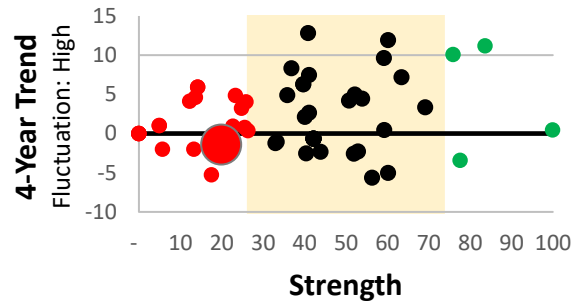
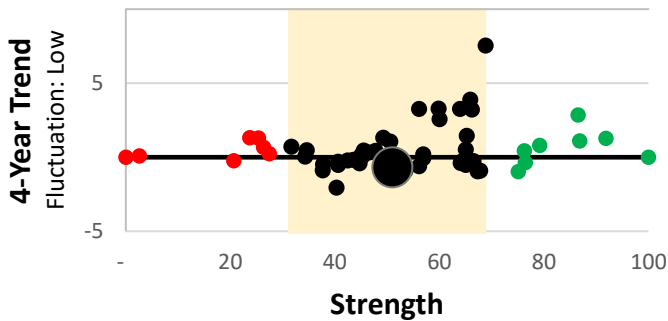
COUNTRY PERFORMANCE INDEX

Burkina Faso

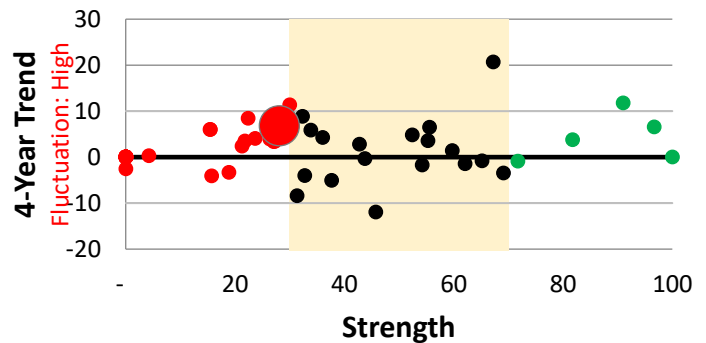
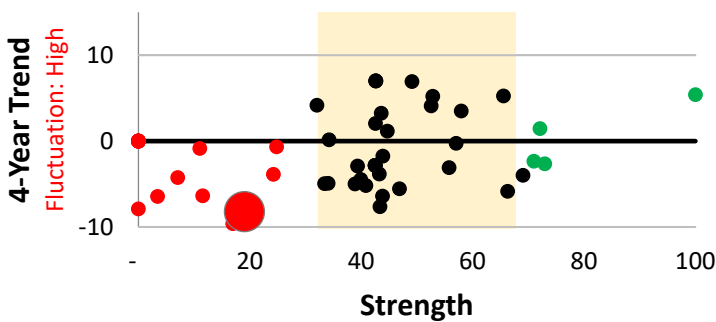
BUSINESS CONDITIONS

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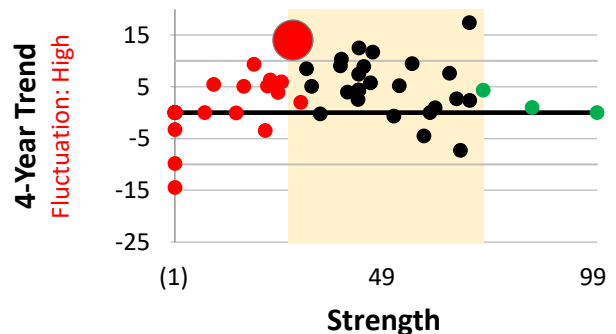
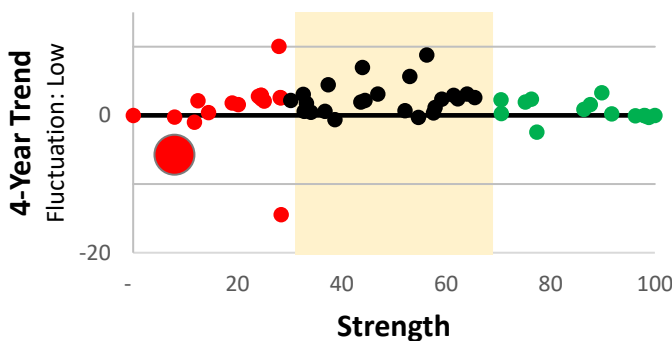
DOING BUSINESS		RANK	STRENGTH	e-Commerce		RANK	STRENGTH
Weight	1.0	29.0	51.0	Weight	0.9	40.0	19.1



QUALITY OF LABOR		RANK	STRENGTH	TRANSPORTATION		RANK	STRENGTH
Weight	0.9	41.0	19.1	Weight	0.8	26.0	28.1



POWER & WATER		RANK	STRENGTH	ICT		RANK	STRENGTH
Weight	0.8	53.0	7.9	Weight	0.8	33.0	28.0





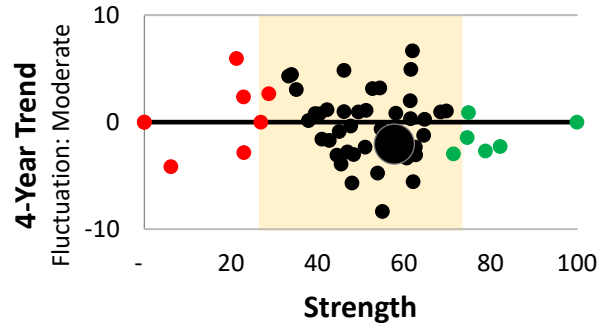
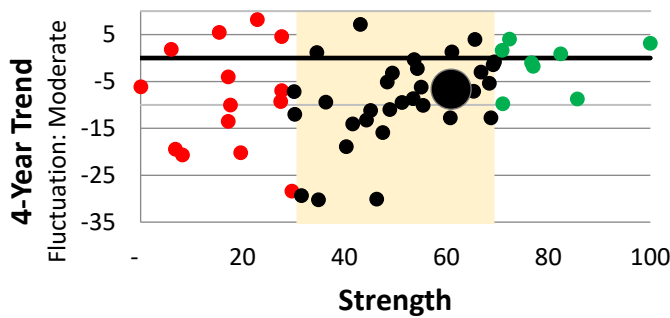
COUNTRY PERFORMANCE INDEX

Burkina Faso

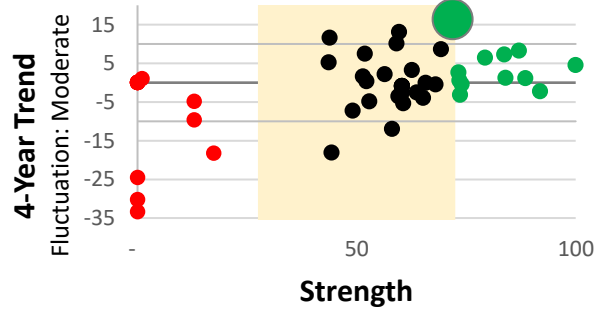
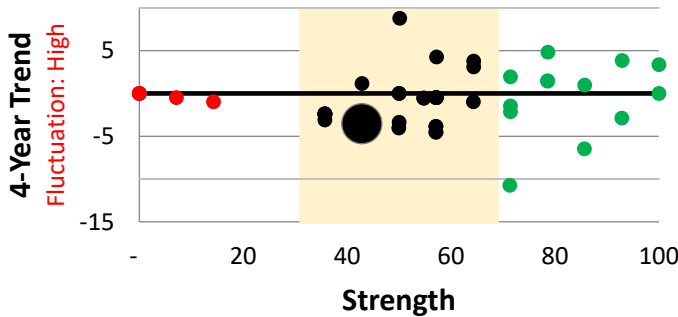
BUSINESS CONDITIONS

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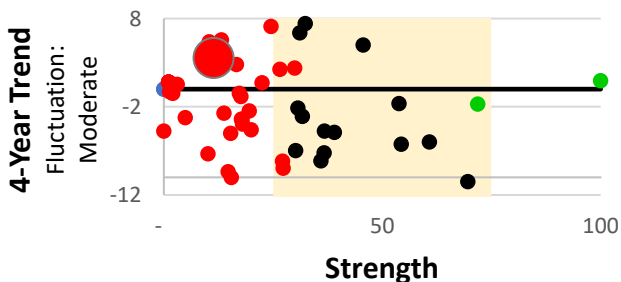
CUSTOMS & BORDER TRADE	RANK	STRENGTH	INVESTMENT CLIMATE	RANK	STRENGTH
Weight 0.7	17.0	60.9	Weight 0.7	20.0	57.9



BUSINESS RED TAPE	RANK	STRENGTH	SAFETY & SECURITY	RANK	STRENGTH
Weight 0.7	43.0	42.8	Weight 0.6	12.0	71.9



HOTEL & AIR TRAVEL	RANK	STRENGTH
Weight 0.6	39.0	11.4



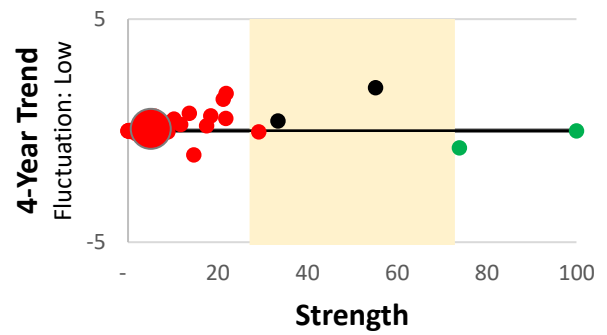
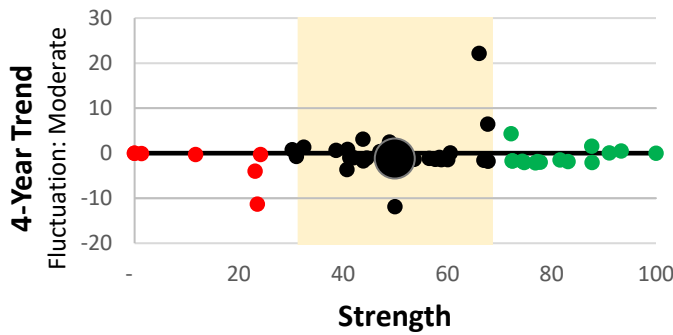


Burkina Faso

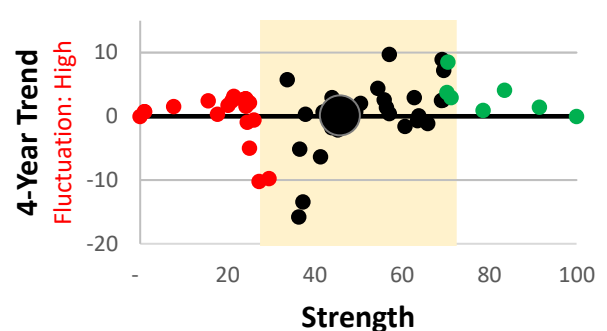
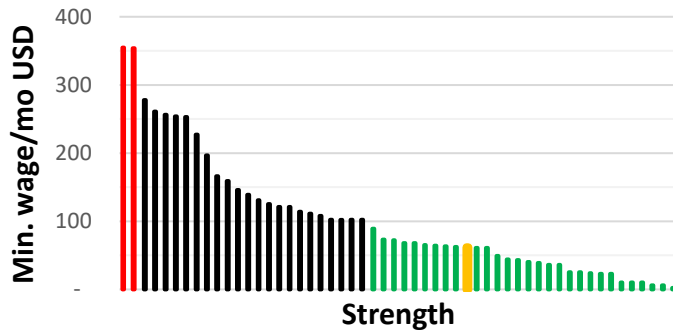
FINANCIAL FACTORS

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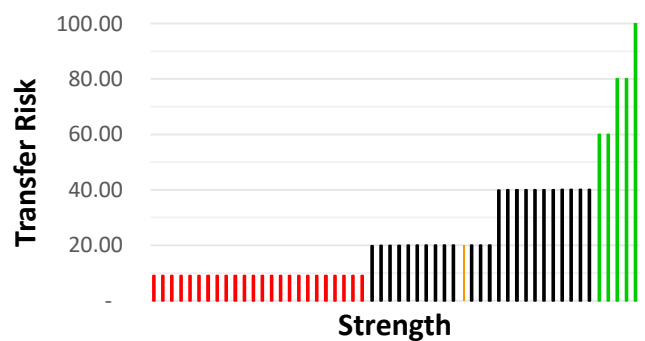
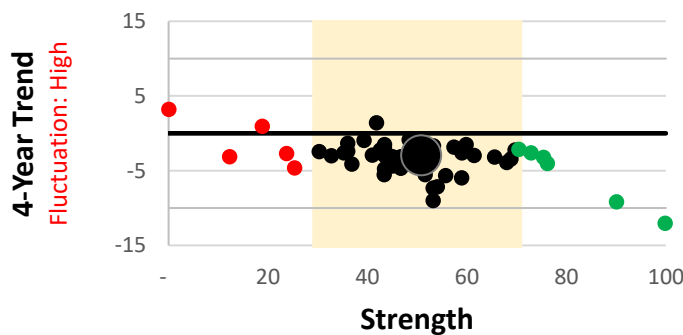
TAX BURDEN			MARKET SIZE		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
1.0	30.0	49.9	0.9	24.0	5.1



COST OF LABOR			DOMESTIC BANKING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.6	21.0	83.0	0.8	24.0	45.8



GDP GROWTH			CURRENCY STRENGTH		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.9	23.0	50.8	0.8	18.0	20.0



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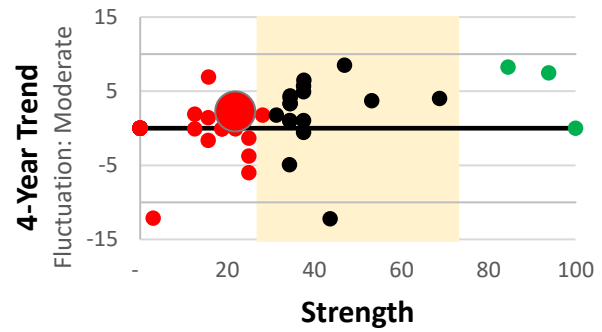
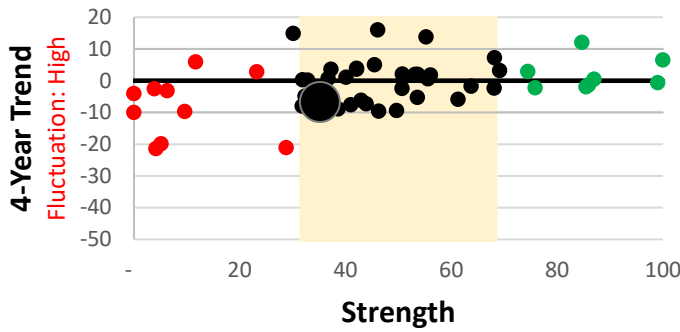


Burkina Faso

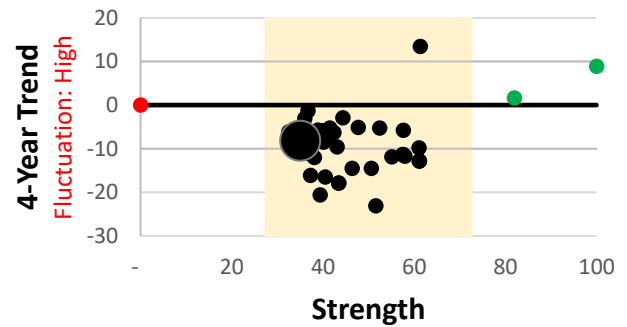
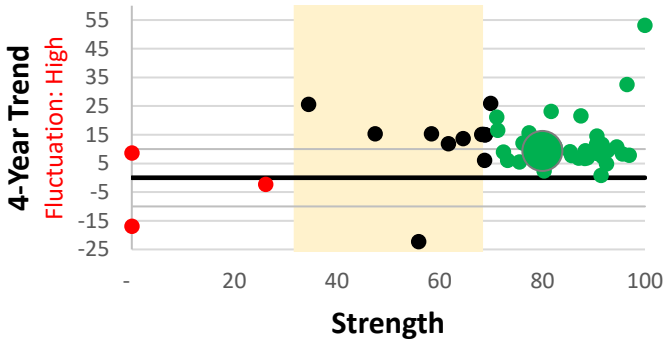
FINANCIAL FACTORS

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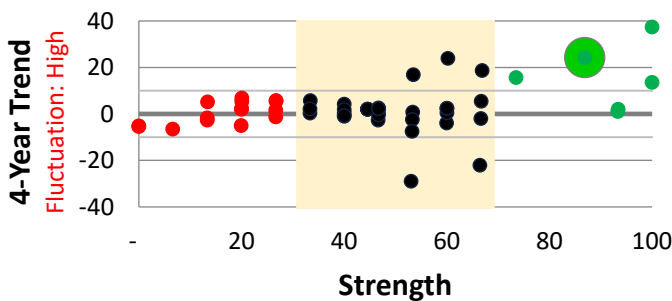
TRADE POLICY			RANK	STRENGTH	CREDIT RATING		
Weight	0.8		35.0	35.2	Weight	0.7	
						25.0	21.9



NATIONAL DEBT			RANK	STRENGTH	FDI		
Weight	0.7		31.0	80.0	Weight	0.7	
						45.0	35.0



PUBLIC PROCUREMENT			RANK	STRENGTH
Weight	0.6		5.0	86.9



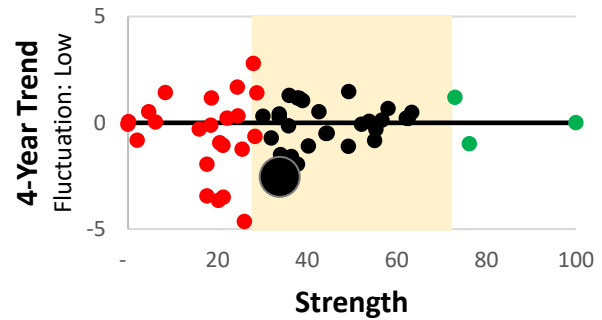
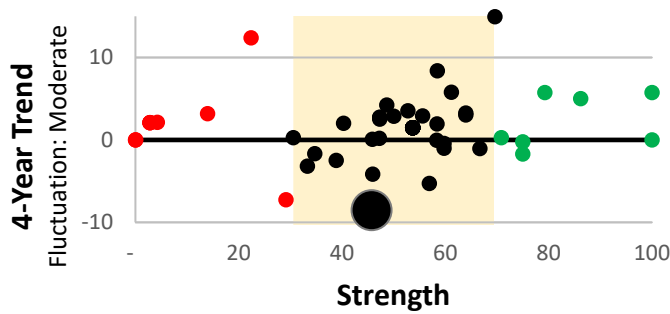


Burkina Faso

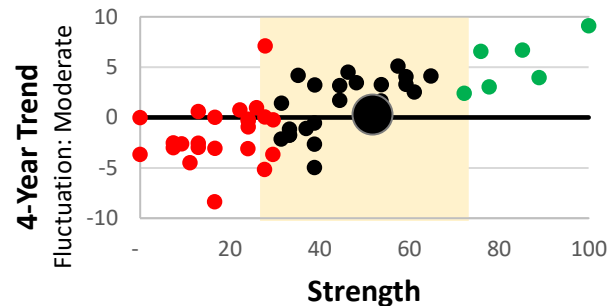
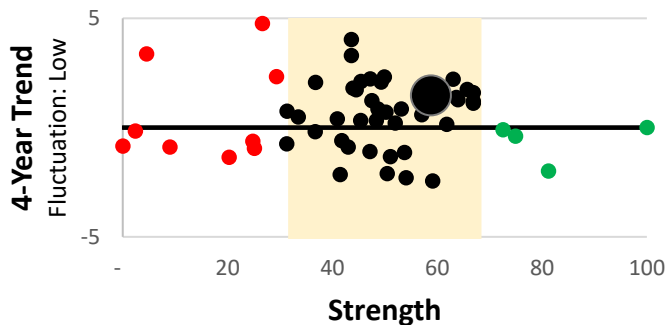
GOVERNANCE

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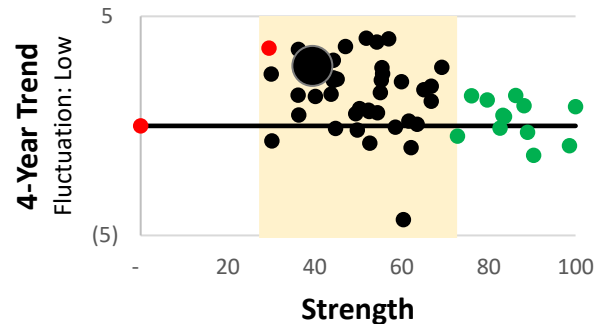
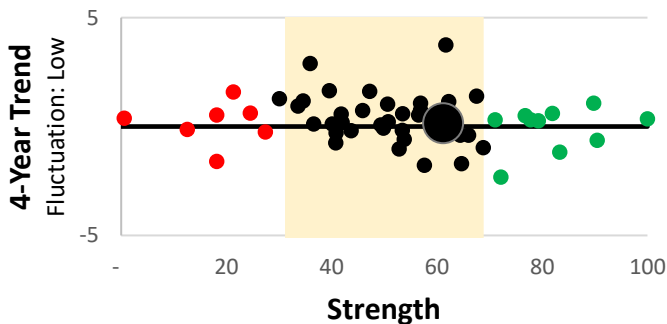
POLITICAL RISK		RANK	STRENGTH	FRAGILE STATES INDEX		RANK	STRENGTH
Weight	1.0	40.0	45.7	Weight	0.9	27.0	33.9



REGULATORY QUALITY		RANK	STRENGTH	CORRUPTION		RANK	STRENGTH
Weight	0.9	14.0	58.8	Weight	0.8	14.0	51.9



RULE OF LAW		RANK	STRENGTH	HUMAN DEVELOPMENT		RANK	STRENGTH
Weight	0.8	21.0	61.2	Weight	0.7	21.0	39.5



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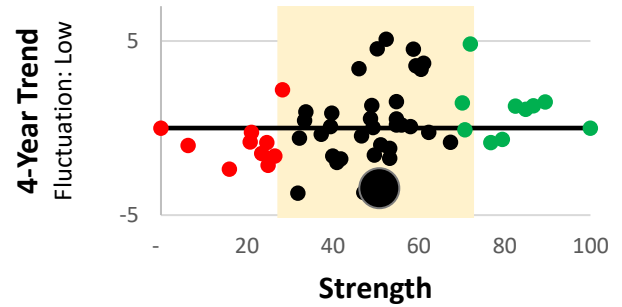
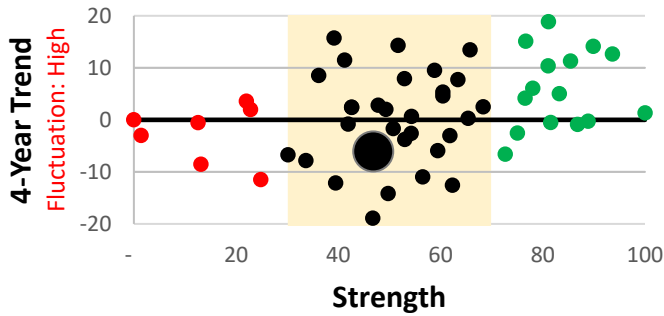


Burkina Faso

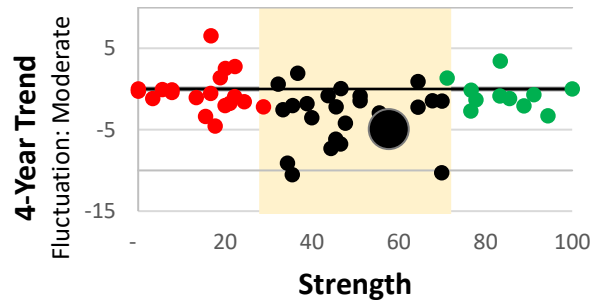
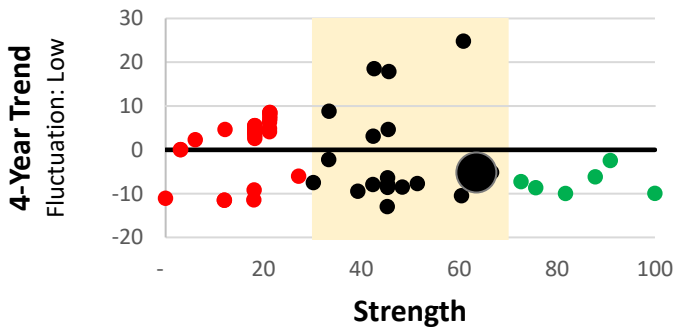
GOVERNANCE

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NATIONAL STAT. QUALITY			GOV. EFFECTIVENESS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.8	37.0	46.9	0.7	26.0	50.9



Openness & Operation			PERSONAL FREEDOMS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.7	10.0	63.6	0.6	17.0	57.7



Democracy Index		
Weight	RANK	STRENGTH
0.6	31.0	37.0

