



**RANK**

**34**

1 - 54

**STRENGTH**

**39**

0 - 100

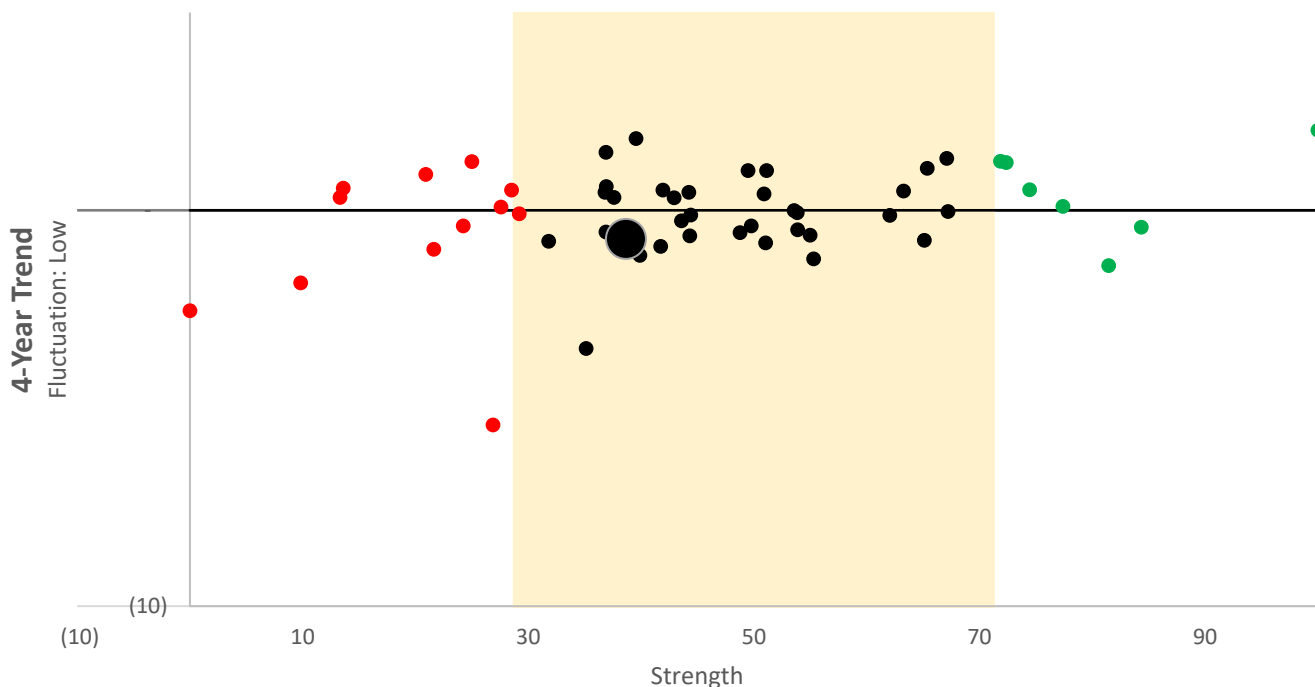
**Cameroon**

POPULATION (million): 28.5

GDP (billion): \$98.44

**OVERALL**

PERFORMANCE IN AFRICA



**POINT OF CONTACT**

Matthew McLean | President, Endsight Consulting | [matthew@endsightconsulting.com](mailto:matthew@endsightconsulting.com)



**ENDSIGHT  
CONSULTING**

# COUNTRY PERFORMANCE INDEX

## CATEGORIES

# Cameroon

### BUSINESS CONDITIONS

RANK STRENGTH

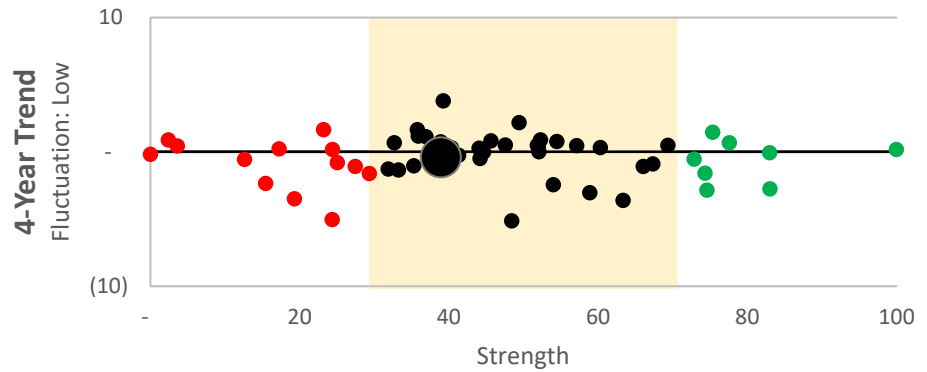
**33**

1 - 54

**39**

1 - 100

Weight 40%



### FINANCIAL FACTORS

RANK STRENGTH

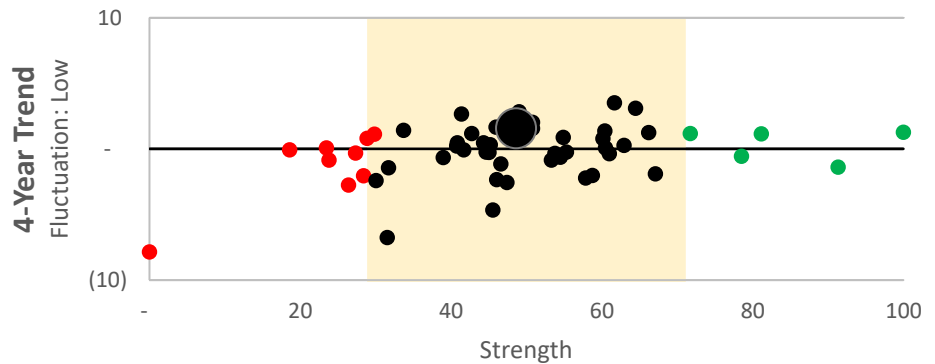
**25**

1 - 54

**49**

1 - 100

Weight 30%



### GOVERNANCE

RANK STRENGTH

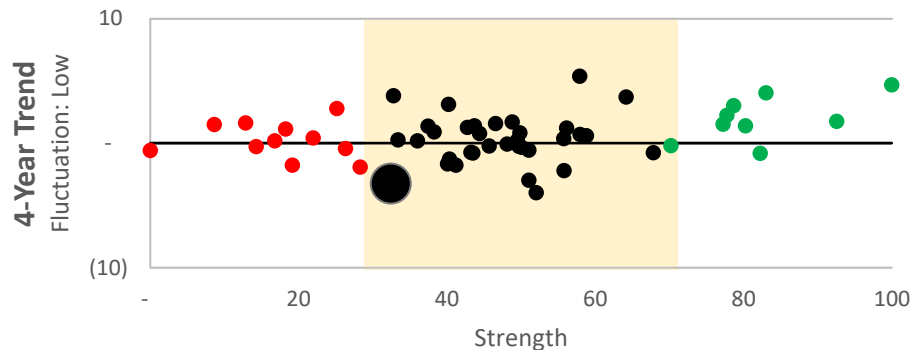
**43**

1 - 54

**32**

1 - 100

Weight 30%





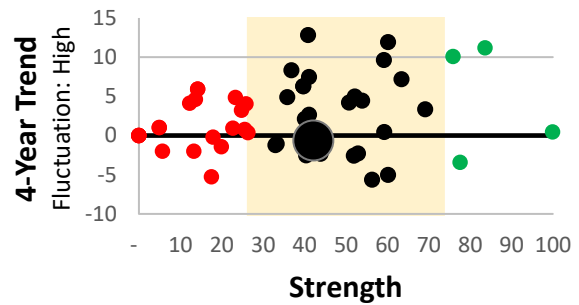
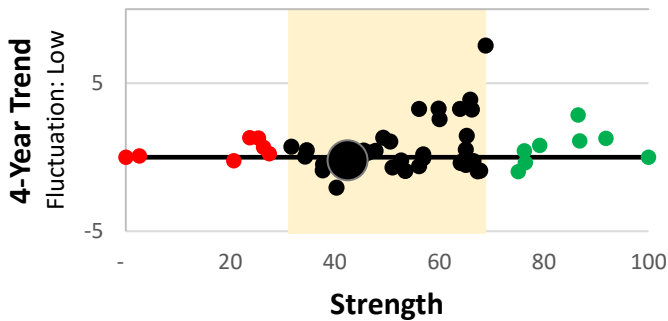
# COUNTRY PERFORMANCE INDEX

## Cameroon

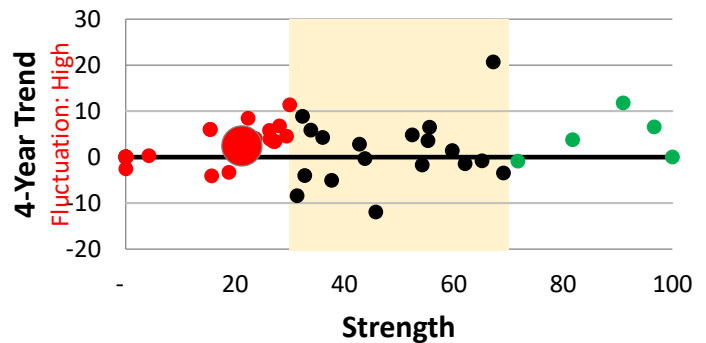
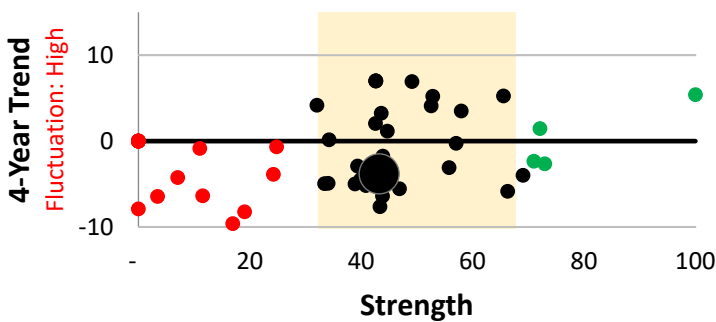
### BUSINESS CONDITIONS

Page 1 of 2

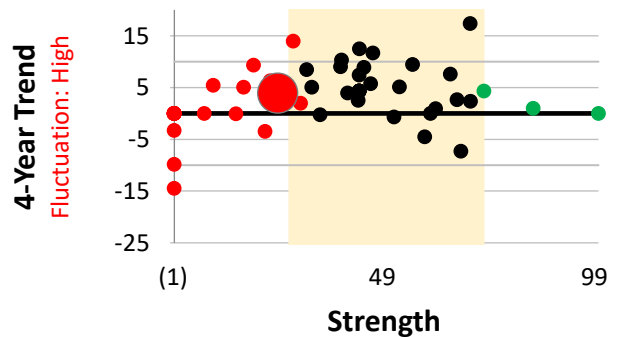
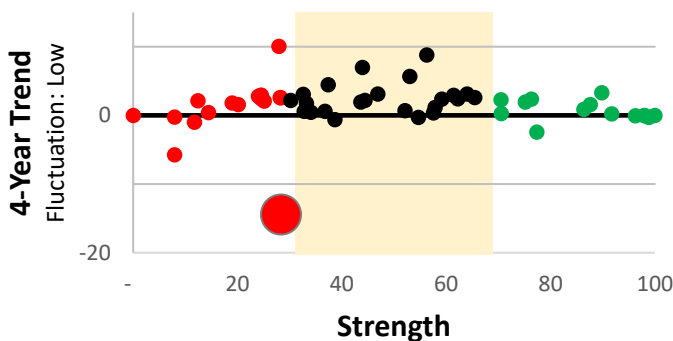
DOING BUSINESS			RANK	STRENGTH	e-Commerce			
Weight	1.0		39.0	42.4	Weight	0.9	18.0	43.2



QUALITY OF LABOR			RANK	STRENGTH	TRANSPORTATION			
Weight	0.9		21.0	43.2	Weight	0.8	34.0	21.2



POWER & WATER			RANK	STRENGTH	ICT			
Weight	0.8		38.0	28.3	Weight	0.8	35.0	24.4





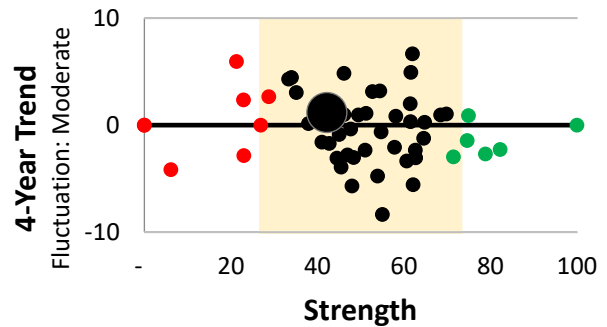
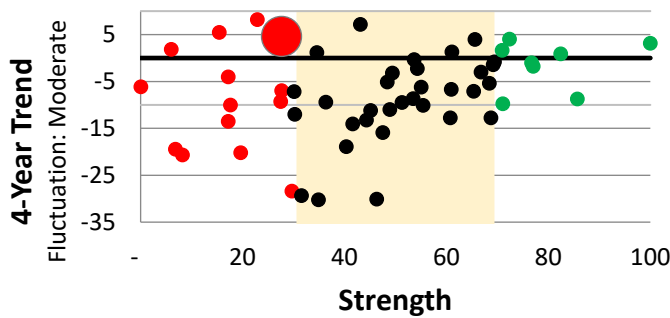
# COUNTRY PERFORMANCE INDEX

## Cameroon

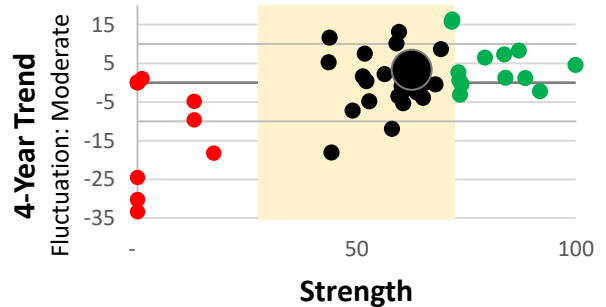
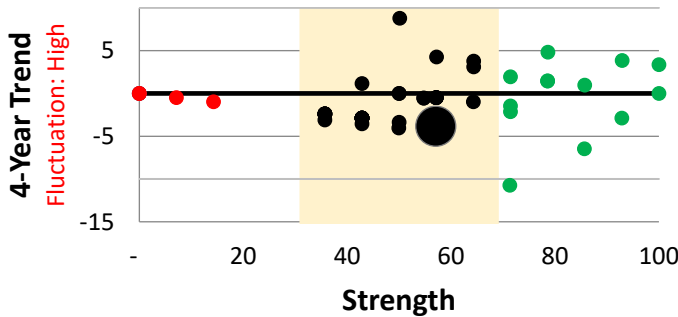
### BUSINESS CONDITIONS

Page 2 of 2

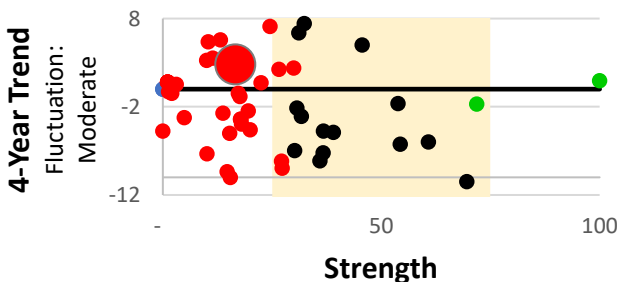
CUSTOMS & BORDER TRADE	RANK	STRENGTH	INVESTMENT CLIMATE	RANK	STRENGTH
Weight 0.7	42.0	27.7	Weight 0.7	39.0	42.2



BUSINESS RED TAPE	RANK	STRENGTH	SAFETY & SECURITY	RANK	STRENGTH
Weight 0.7	23.0	57.1	Weight 0.6	19.0	62.6



HOTEL & AIR TRAVEL	RANK	STRENGTH
Weight 0.6	32.0	16.6



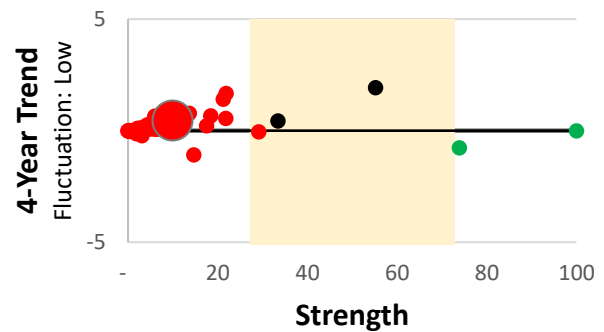
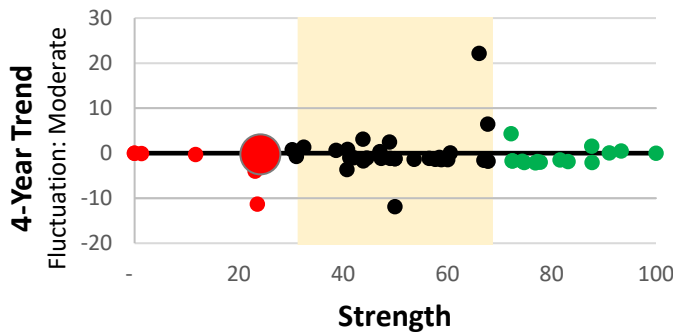


Cameroon

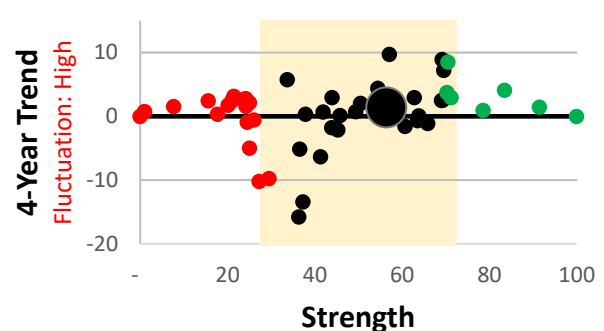
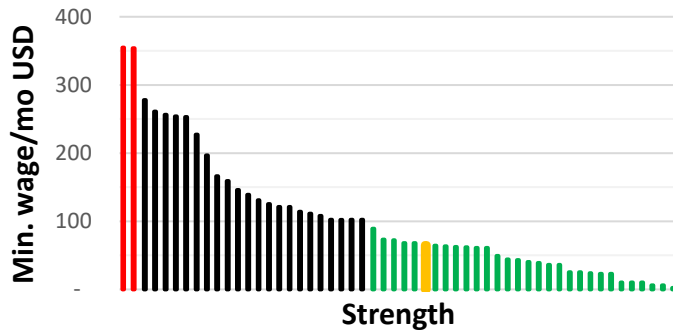
FINANCIAL FACTORS

Page 1 of 2

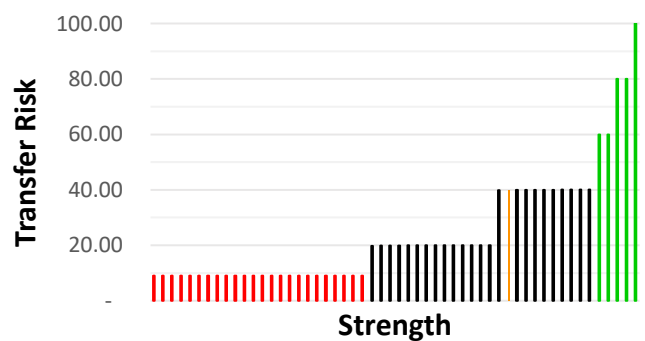
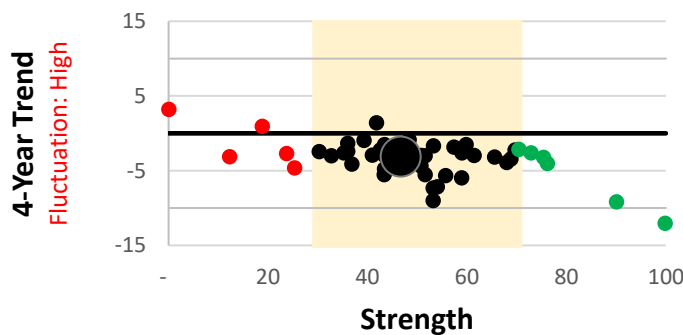
TAX BURDEN			MARKET SIZE		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
1.0	48.0	24.2	0.9	15.0	10.0



COST OF LABOR			DOMESTIC BANKING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.6	25.0	82.2	0.8	19.0	56.5



GDP GROWTH			CURRENCY STRENGTH		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.9	27.0	46.7	0.8	10.0	40.0



CONTACT

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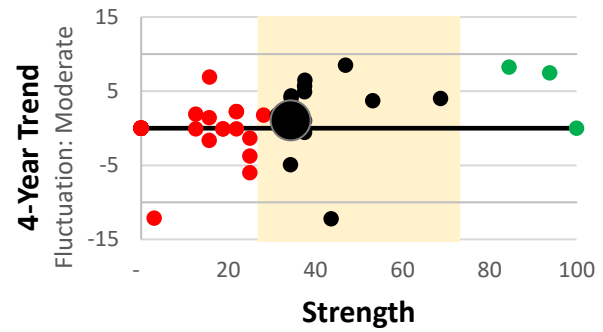
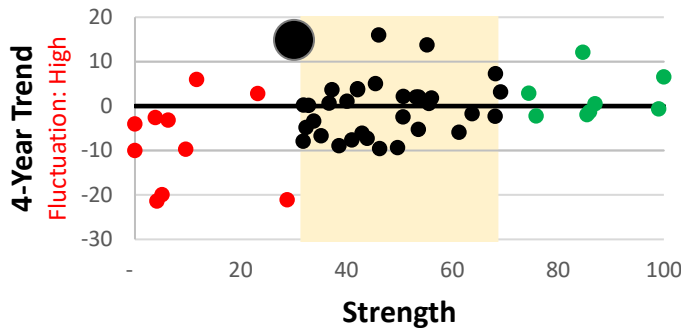


# Cameroon

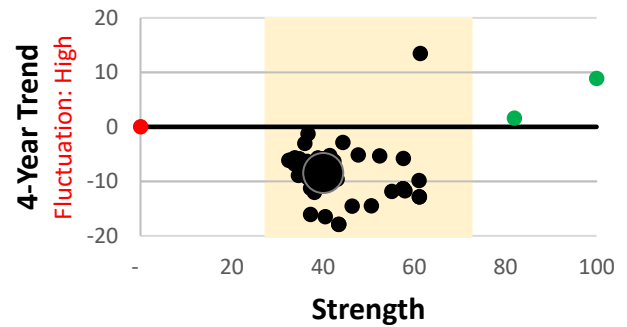
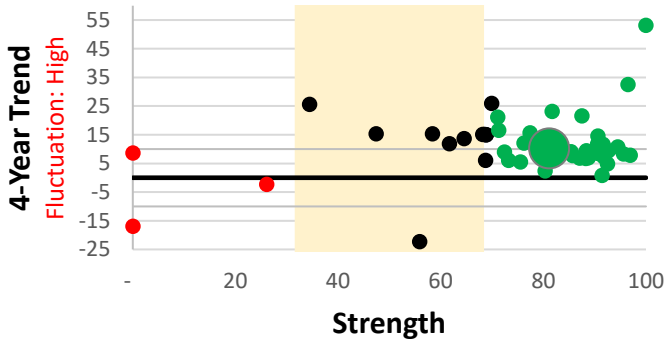
## FINANCIAL FACTORS

Page 2 of 2

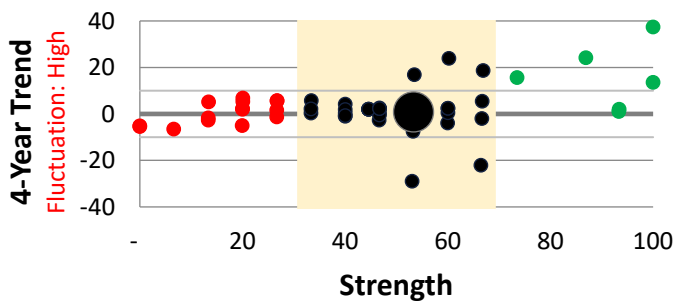
TRADE POLICY			CREDIT RATING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.8	41.0	30.1	0.7	17.0	34.4



NATIONAL DEBT			FDI		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.7	29.0	81.1	0.7	27.0	40.1



PUBLIC PROCUREMENT		
Weight	RANK	STRENGTH
0.6	17.0	53.3



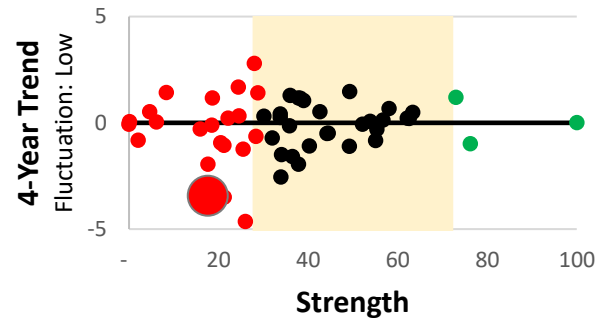
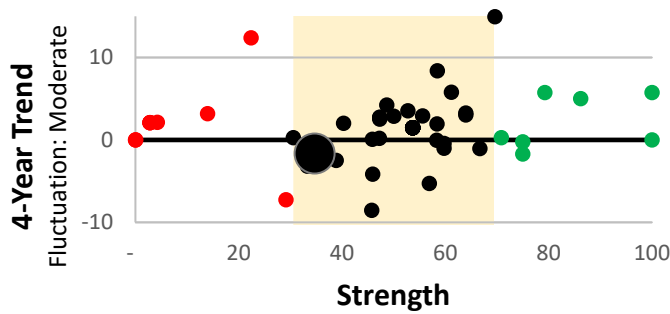


# Cameroon

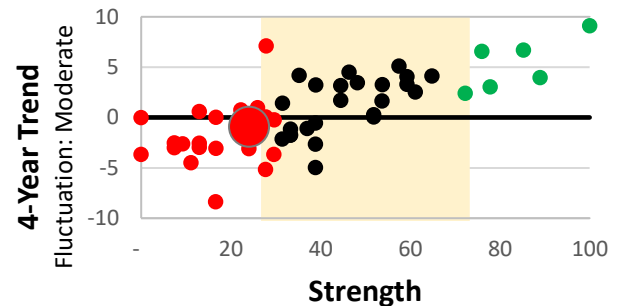
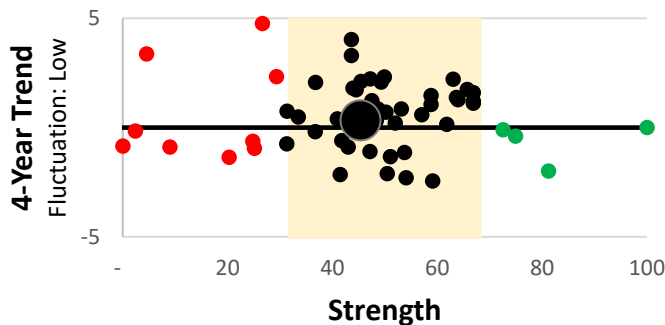
## GOVERNANCE

Page 1 of 2

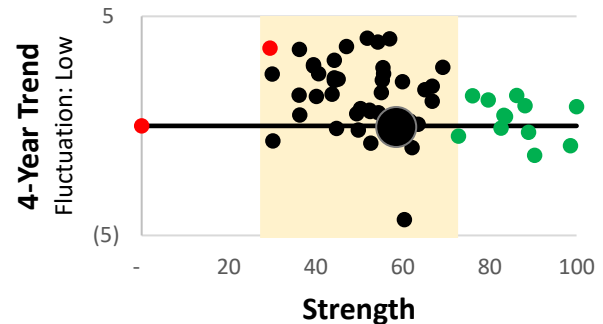
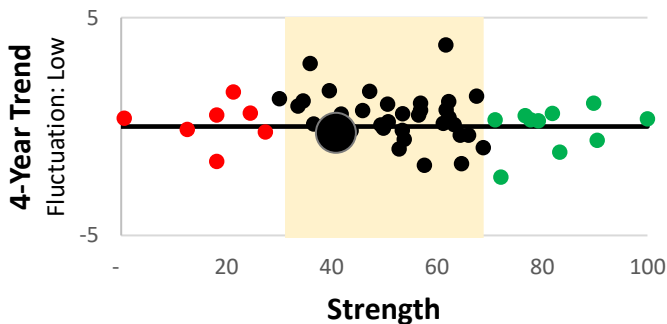
POLITICAL RISK	RANK	STRENGTH	FRAGILE STATES INDEX	RANK	STRENGTH
Weight 1.0	43.0	34.7	Weight 0.9	47.0	17.6



REGULATORY QUALITY	RANK	STRENGTH	CORRUPTION	RANK	STRENGTH
Weight 0.9	32.0	45.4	Weight 0.8	40.0	24.1



RULE OF LAW	RANK	STRENGTH	HUMAN DEVELOPMENT	RANK	STRENGTH
Weight 0.8	39.0	40.8	Weight 0.7	39.0	58.6



## CONTACT

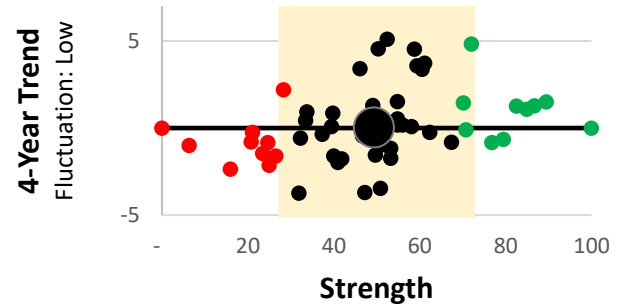
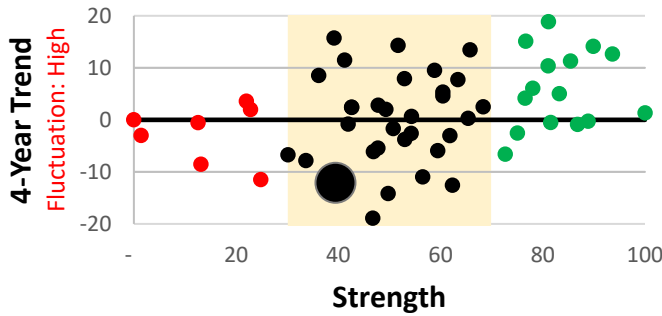
Matthew McLean | President, Endsight Consulting | [matthew@endsightconsulting.com](mailto:matthew@endsightconsulting.com)

# Cameroon

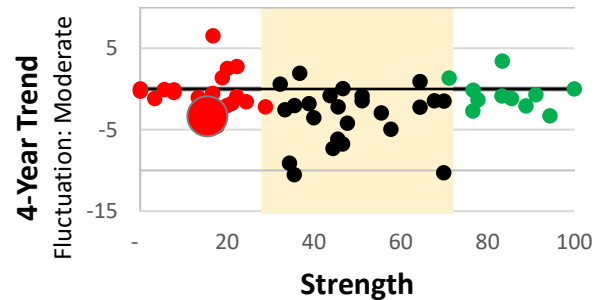
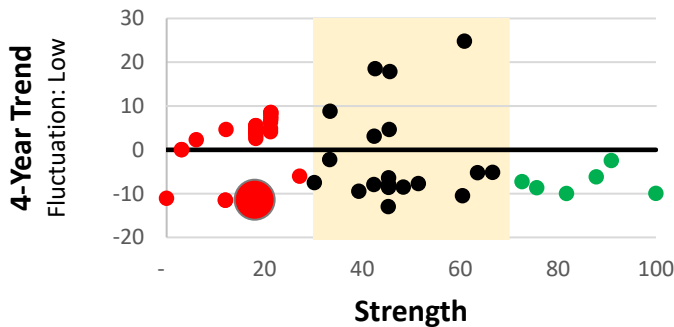
## GOVERNANCE

Page 2 of 2

NATIONAL STAT. QUALITY			GOV. EFFECTIVENESS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.8	43.0	39.5	0.7	29.0	49.4



Openness & Operation			PERSONAL FREEDOMS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.7	47.0	18.1	0.6	47.0	15.5



Democracy Index		
Weight	RANK	STRENGTH
0.6	45.0	23.4

