

**RANK**

**29**

1 - 54

**STRENGTH**

**43**

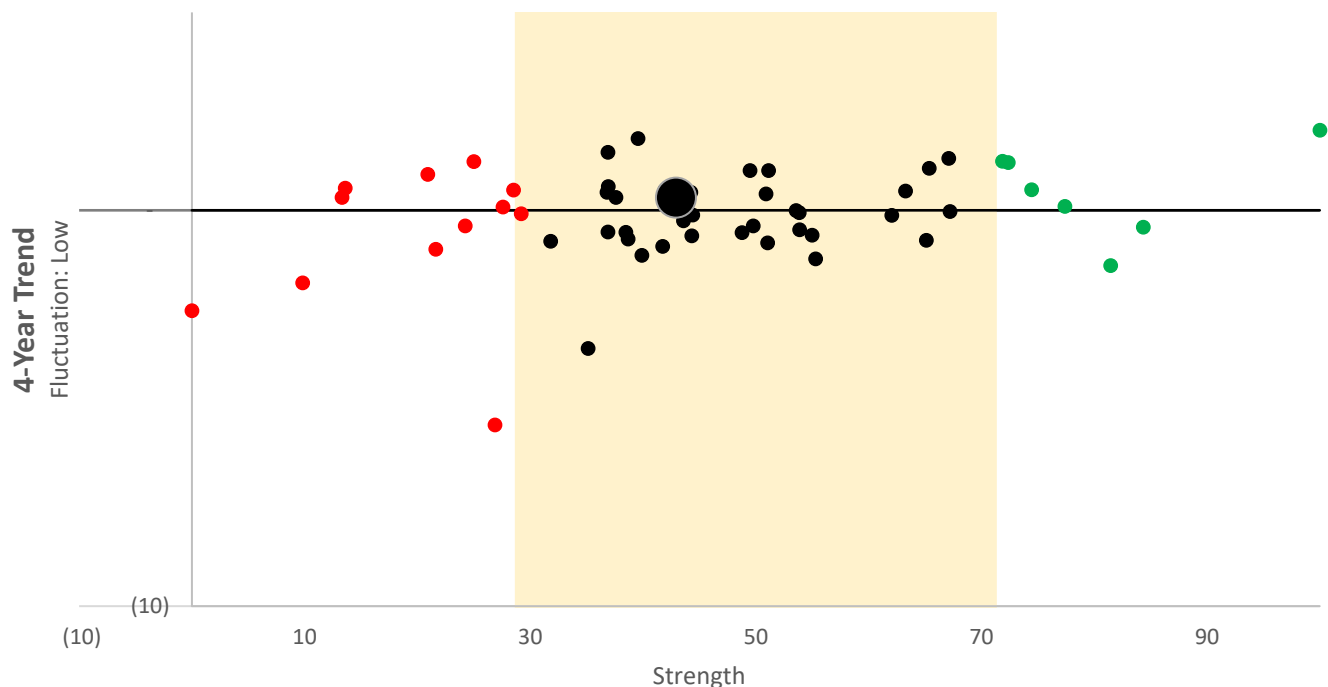
0 - 100

**Ethiopia**

POPULATION (million): 110.9

GDP (billion): \$259.09

**OVERALL  
PERFORMANCE IN AFRICA**



**POINT OF CONTACT**

Matthew McLean | President, Endsight Consulting | [matthew@endsightconsulting.com](mailto:matthew@endsightconsulting.com)



**ENDSIGHT  
CONSULTING**

# COUNTRY PERFORMANCE INDEX

## CATEGORIES

# Ethiopia

### BUSINESS CONDITIONS

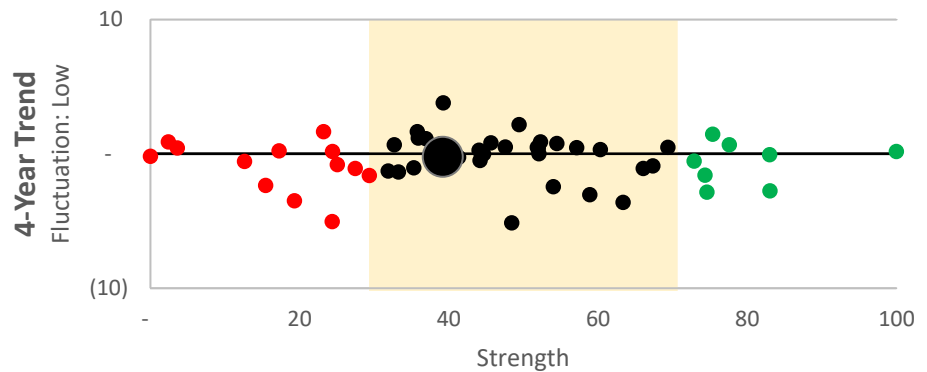
RANK      STRENGTH

**32**      **39**

1 - 54

1 - 100

Weight      40%



### FINANCIAL FACTORS

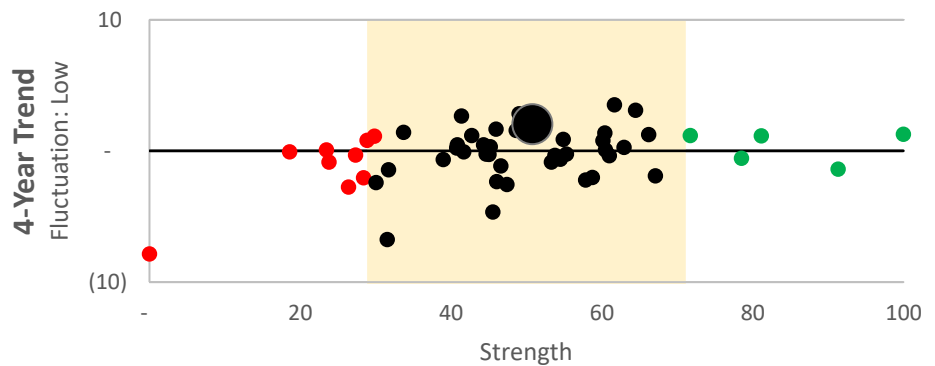
RANK      STRENGTH

**22**      **51**

1 - 54

1 - 100

Weight      30%



### GOVERNANCE

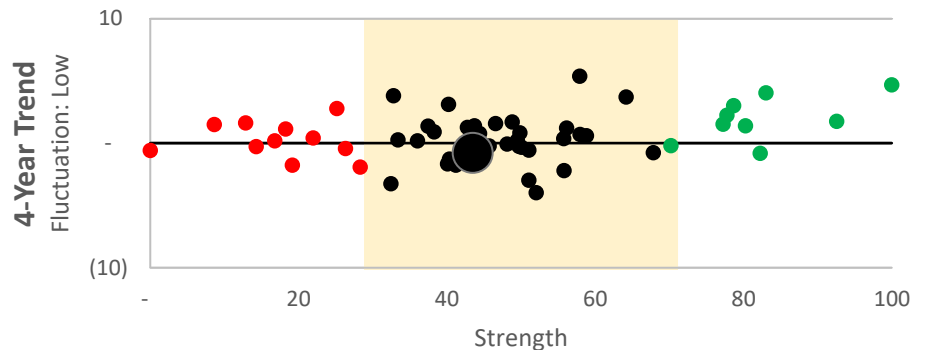
RANK      STRENGTH

**31**      **43**

1 - 54

1 - 100

Weight      30%





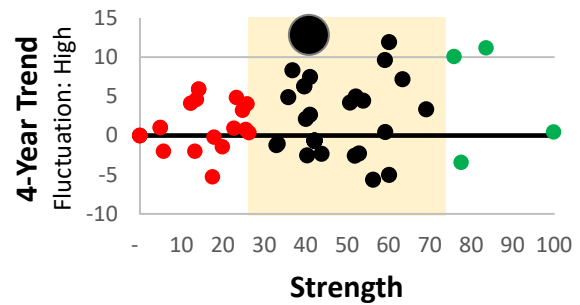
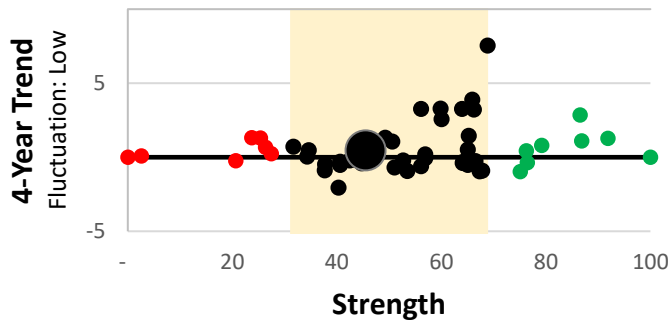
# COUNTRY PERFORMANCE INDEX

## Ethiopia

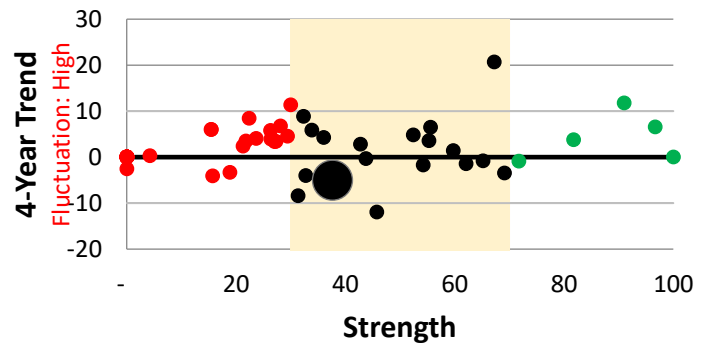
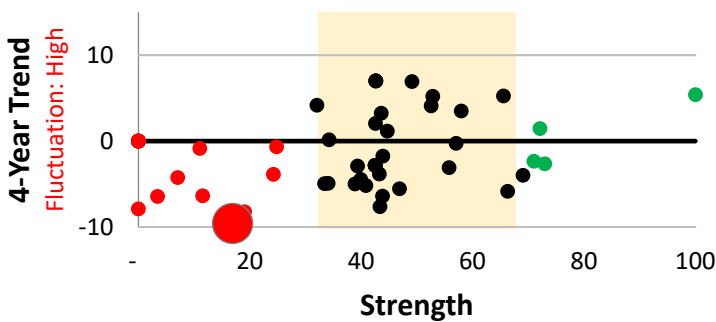
### BUSINESS CONDITIONS

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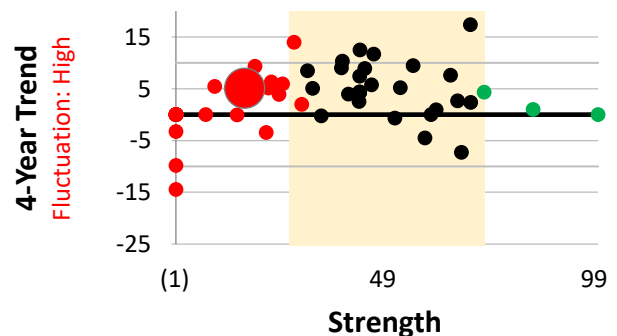
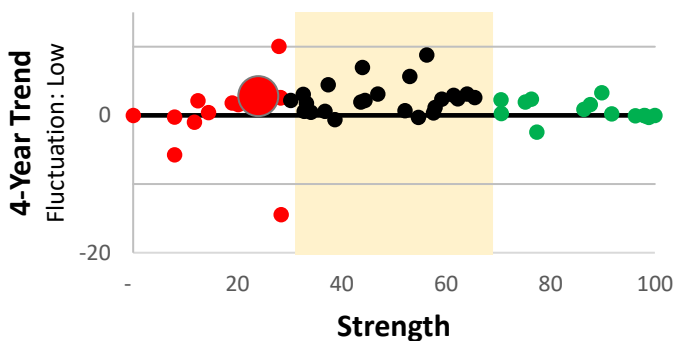
| DOING BUSINESS |     | RANK | STRENGTH | e-Commerce |     | RANK | STRENGTH |
|----------------|-----|------|----------|------------|-----|------|----------|
| Weight         | 1.0 | 34.0 | 45.5     | Weight     | 0.9 | 25.0 | 16.9     |



| QUALITY OF LABOR |     | RANK | STRENGTH | TRANSPORTATION |     | RANK | STRENGTH |
|------------------|-----|------|----------|----------------|-----|------|----------|
| Weight           | 0.9 | 42.0 | 16.9     | Weight         | 0.8 | 18.0 | 37.7     |



| POWER & WATER |     | RANK | STRENGTH | ICT    |     | RANK | STRENGTH |
|---------------|-----|------|----------|--------|-----|------|----------|
| Weight        | 0.8 | 46.0 | 24.0     | Weight | 0.8 | 40.0 | 16.3     |





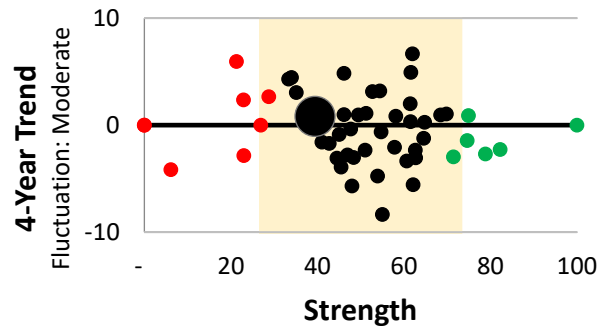
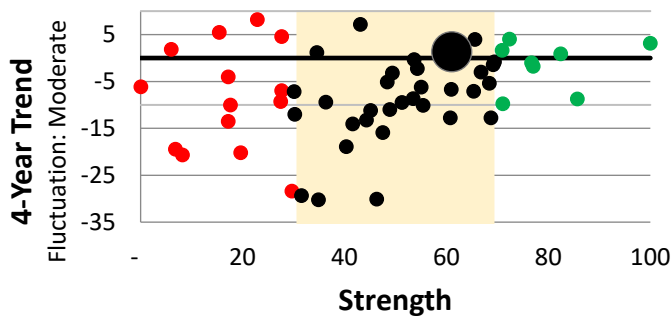
# COUNTRY PERFORMANCE INDEX

## Ethiopia

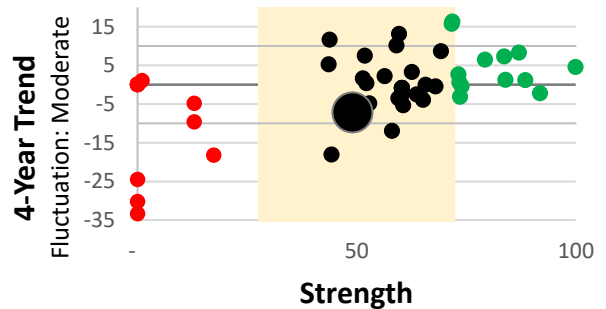
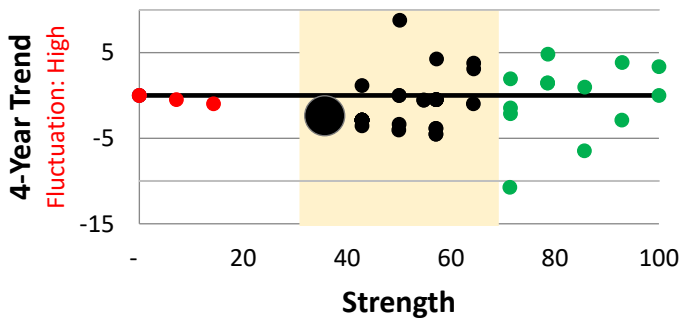
### BUSINESS CONDITIONS

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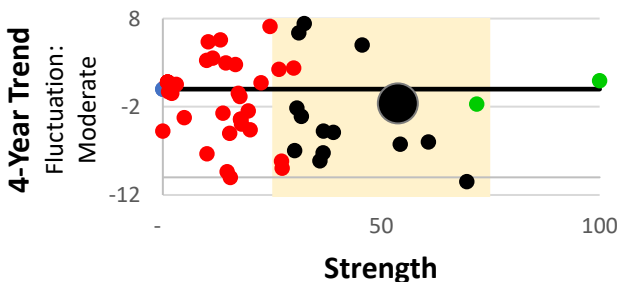
| CUSTOMS & BORDER TRADE | RANK | STRENGTH | INVESTMENT CLIMATE | RANK | STRENGTH |
|------------------------|------|----------|--------------------|------|----------|
| Weight 0.7             | 16.0 | 61.0     | Weight 0.7         | 42.0 | 39.5     |



| BUSINESS RED TAPE | RANK | STRENGTH | SAFETY & SECURITY | RANK | STRENGTH |
|-------------------|------|----------|-------------------|------|----------|
| Weight 0.7        | 44.0 | 35.7     | Weight 0.6        | 36.0 | 49.1     |



| HOTEL & AIR TRAVEL | RANK | STRENGTH |
|--------------------|------|----------|
| Weight 0.6         | 6.0  | 53.9     |



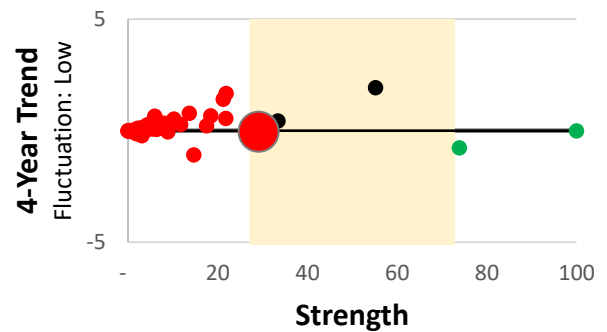
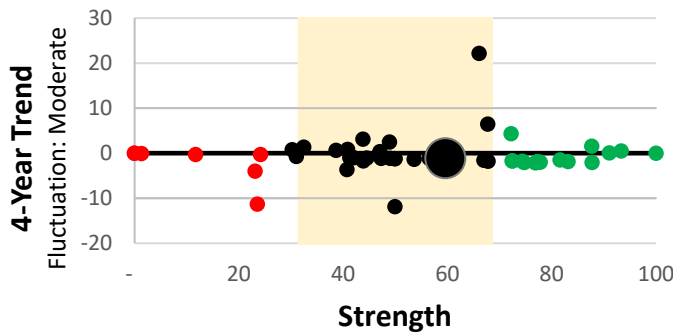


Ethiopia

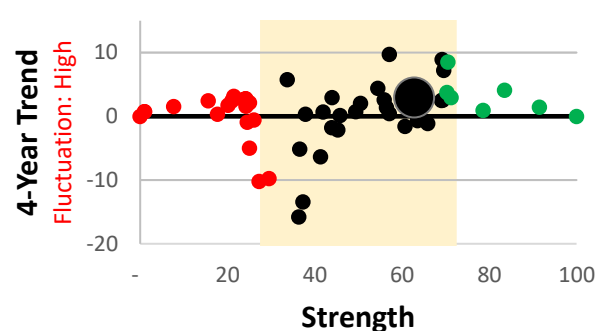
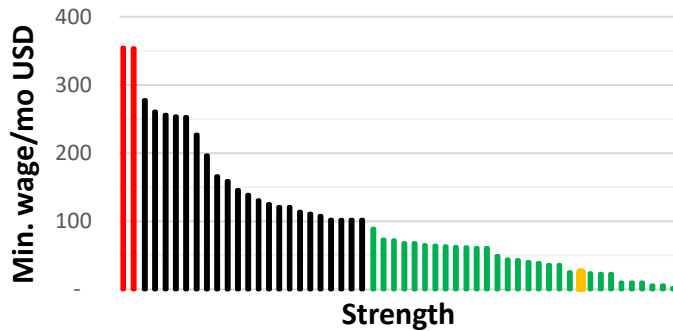
FINANCIAL FACTORS

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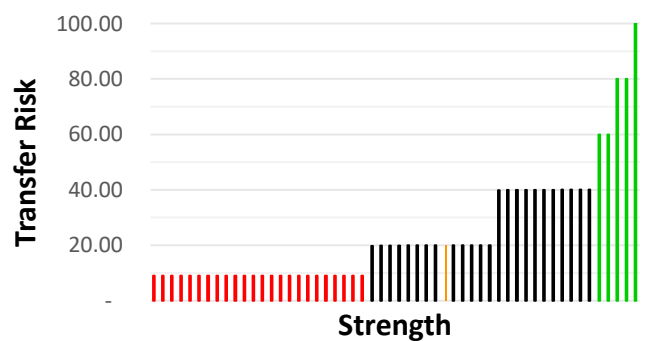
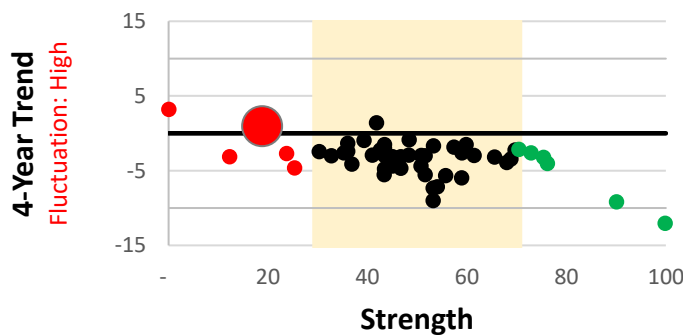
| TAX BURDEN |      |          | MARKET SIZE |      |          |
|------------|------|----------|-------------|------|----------|
| Weight     | RANK | STRENGTH | Weight      | RANK | STRENGTH |
| 1.0        | 22.0 | 59.6     | 0.9         | 5.0  | 29.2     |



| COST OF LABOR |      |          | DOMESTIC BANKING |      |          |
|---------------|------|----------|------------------|------|----------|
| Weight        | RANK | STRENGTH | Weight           | RANK | STRENGTH |
| 0.6           | 10.0 | 93.5     | 0.8              | 15.0 | 62.8     |



| GDP GROWTH |      |          | CURRENCY STRENGTH |      |          |
|------------|------|----------|-------------------|------|----------|
| Weight     | RANK | STRENGTH | Weight            | RANK | STRENGTH |
| 0.9        | 52.0 | 18.9     | 0.8               | 18.0 | 20.0     |



CONTACT

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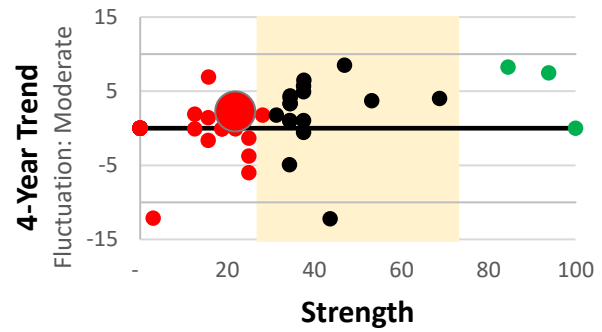
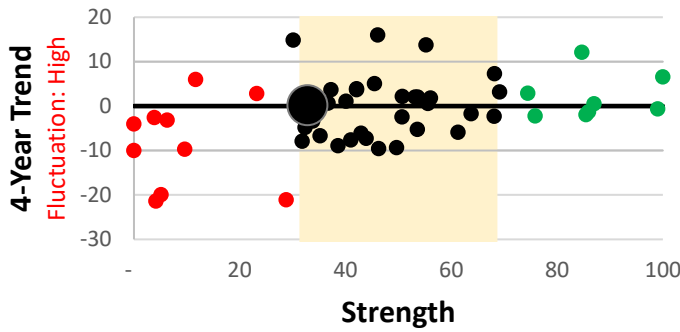


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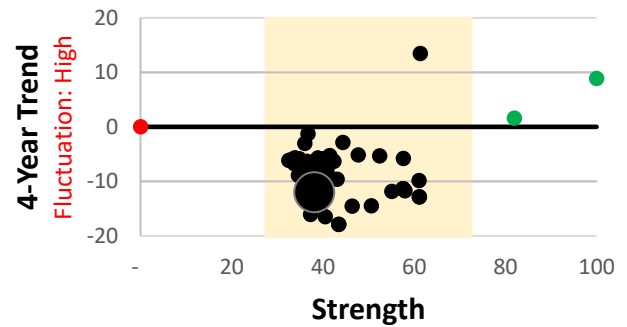
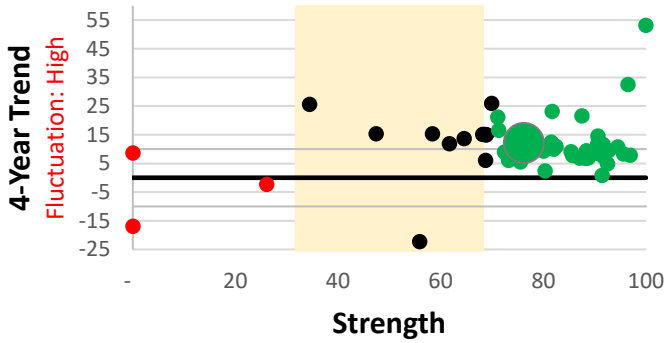
## FINANCIAL FACTORS

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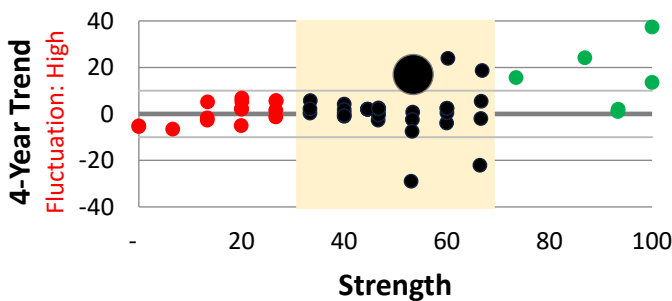
| TRADE POLICY |     | RANK | STRENGTH | CREDIT RATING |     | RANK | STRENGTH |
|--------------|-----|------|----------|---------------|-----|------|----------|
| Weight       | 0.8 | 37.0 | 32.9     | Weight        | 0.7 | 25.0 | 21.9     |



| NATIONAL DEBT |     | RANK | STRENGTH | FDI    |     | RANK | STRENGTH |
|---------------|-----|------|----------|--------|-----|------|----------|
| Weight        | 0.7 | 34.0 | 76.2     | Weight | 0.7 | 35.0 | 38.1     |



| PUBLIC PROCUREMENT |     | RANK | STRENGTH |
|--------------------|-----|------|----------|
| Weight             | 0.6 | 16.0 | 53.5     |



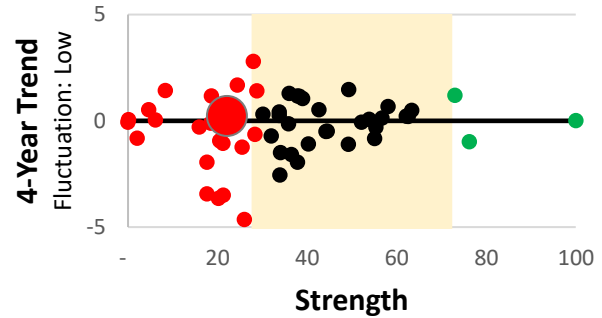
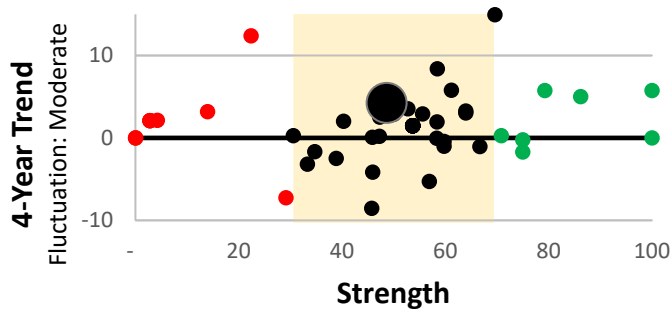


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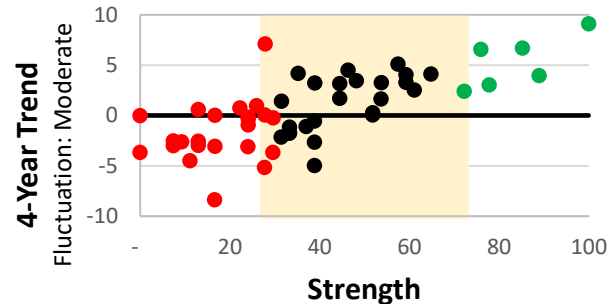
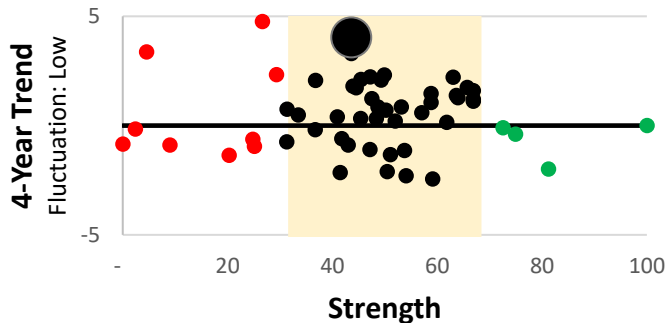
## GOVERNANCE

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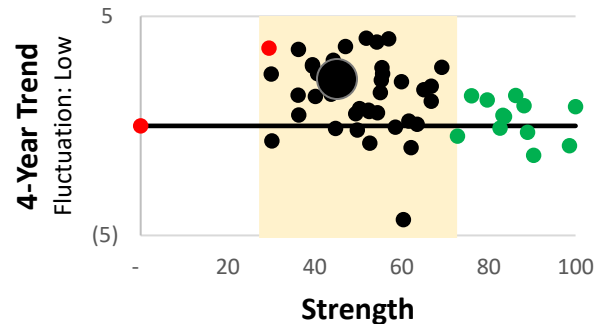
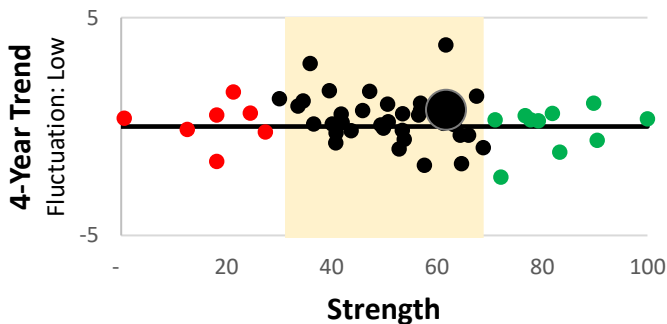
| POLITICAL RISK | RANK | STRENGTH | FRAGILE STATES INDEX | RANK | STRENGTH |
|----------------|------|----------|----------------------|------|----------|
| Weight 1.0     | 33.0 | 48.7     | Weight 0.9           | 39.0 | 22.1     |



| REGULATORY QUALITY | RANK | STRENGTH | CORRUPTION | RANK | STRENGTH |
|--------------------|------|----------|------------|------|----------|
| Weight 0.9         | 35.0 | 43.6     | Weight 0.8 | 17.0 | 48.0     |



| RULE OF LAW | RANK | STRENGTH | HUMAN DEVELOPMENT | RANK | STRENGTH |
|-------------|------|----------|-------------------|------|----------|
| Weight 0.8  | 19.0 | 61.7     | Weight 0.7        | 19.0 | 45.2     |



## CONTACT

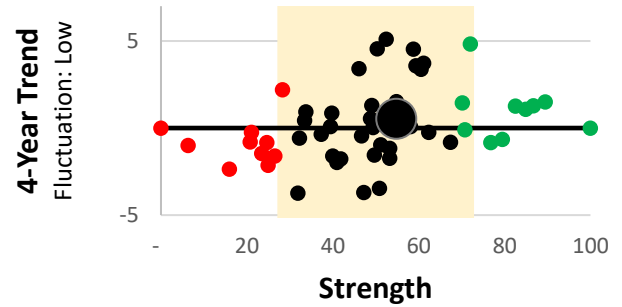
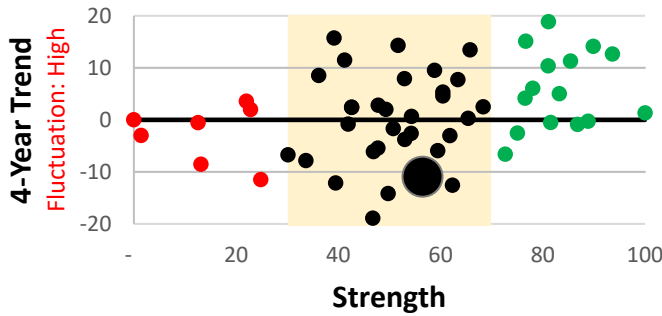
Matthew McLean | President, Endsight Consulting | [matthew@endsightconsulting.com](mailto:matthew@endsightconsulting.com)

# Ethiopia

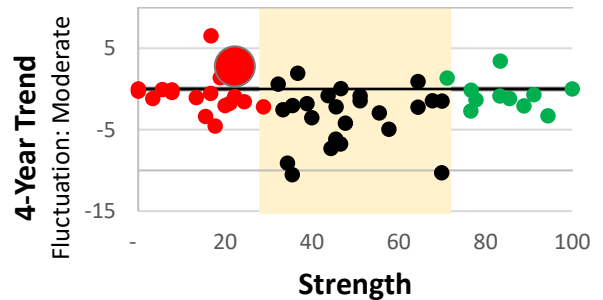
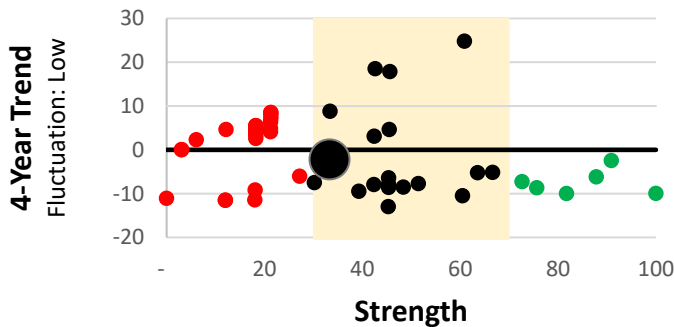
## GOVERNANCE

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| NATIONAL STAT. QUALITY |      |          | GOV. EFFECTIVENESS |      |          |
|------------------------|------|----------|--------------------|------|----------|
| Weight                 | RANK | STRENGTH | Weight             | RANK | STRENGTH |
| 0.8                    | 26.0 | 56.5     | 0.7                | 20.0 | 54.8     |



| Openness & Operation |      |          | PERSONAL FREEDOMS |      |          |
|----------------------|------|----------|-------------------|------|----------|
| Weight               | RANK | STRENGTH | Weight            | RANK | STRENGTH |
| 0.7                  | 26.0 | 33.3     | 0.6               | 38.0 | 22.2     |



| Democracy Index |      |          |
|-----------------|------|----------|
| Weight          | RANK | STRENGTH |
| 0.6             | 35.0 | 32.1     |

