



**RANK**

**7**

1 - 54

**STRENGTH**

**72**

0 - 100

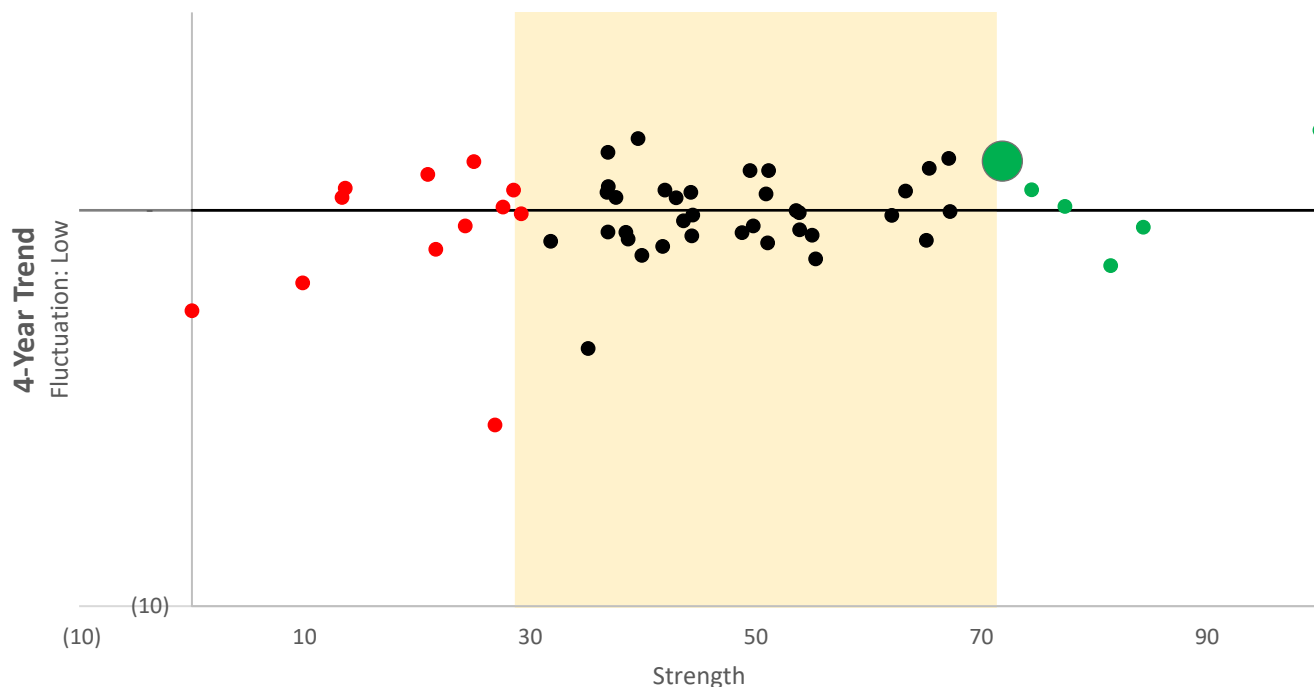
**Tunisia**

POPULATION (million): 11.8

GDP (billion): \$131.00

**OVERALL**

PERFORMANCE IN AFRICA



**POINT OF CONTACT**

Matthew McLean | President, Endsight Consulting | matthew@endsightconsulting.com



**ENDSIGHT  
CONSULTING**

# COUNTRY PERFORMANCE INDEX

## Tunisia

### CATEGORIES

#### BUSINESS CONDITIONS

RANK STRENGTH

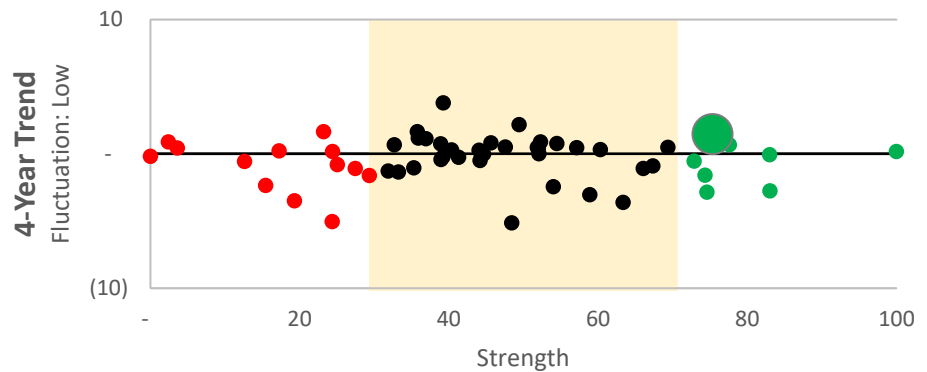
5

1 - 54

75

1 - 100

Weight 40%



#### FINANCIAL FACTORS

RANK STRENGTH

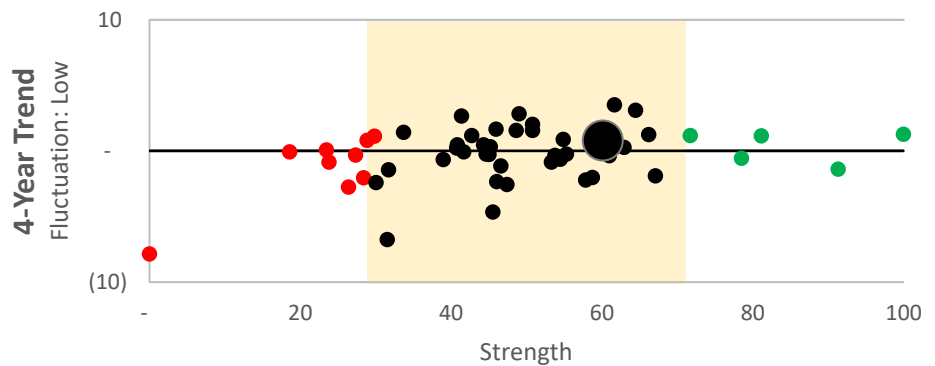
14

1 - 54

60

1 - 100

Weight 30%



#### GOVERNANCE

RANK STRENGTH

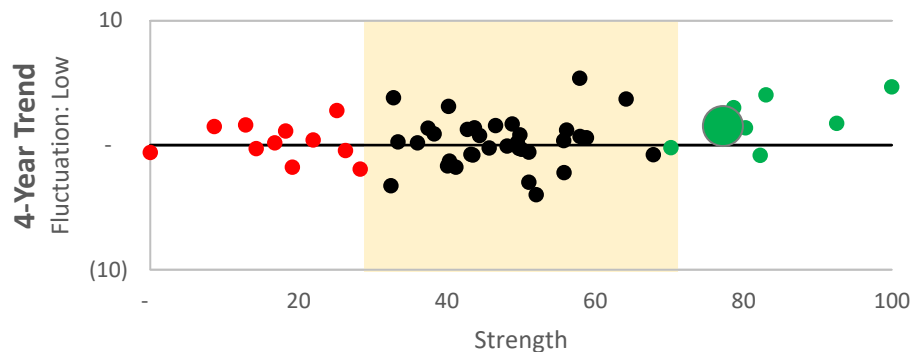
8

1 - 54

77

1 - 100

Weight 30%





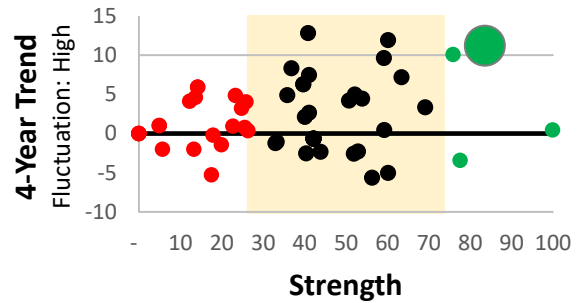
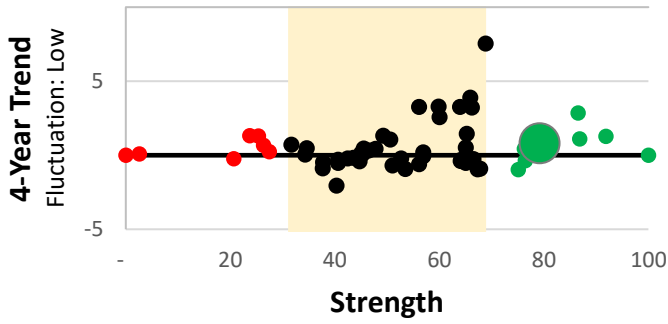
# COUNTRY PERFORMANCE INDEX

## Tunisia

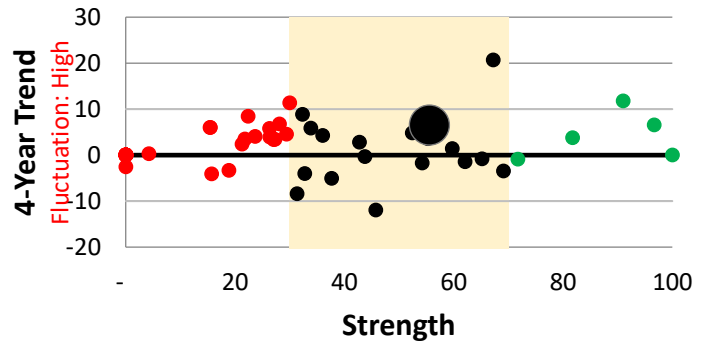
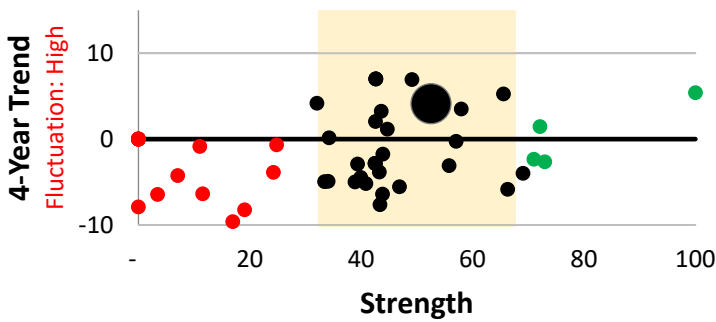
### BUSINESS CONDITIONS

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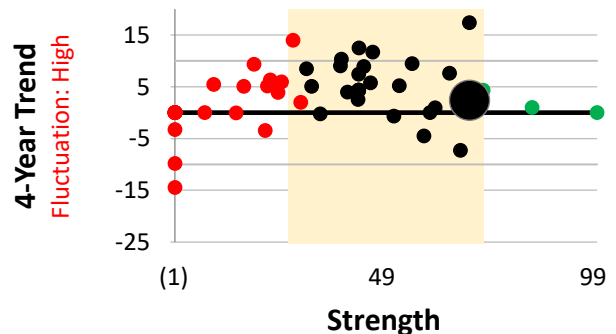
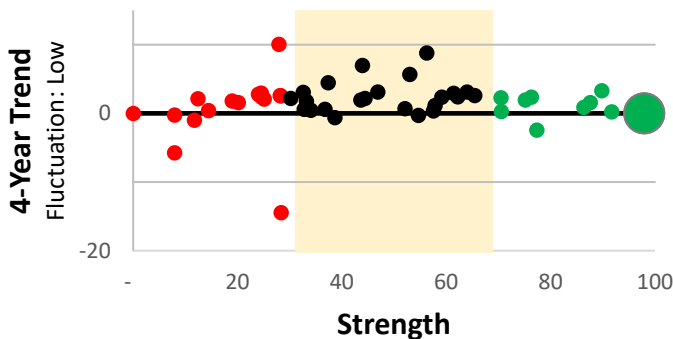
DOING BUSINESS			e-Commerce		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
1.0	5.0	79.2	0.9	2.0	52.5



QUALITY OF LABOR			TRANSPORTATION		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.9	12.0	52.5	0.8	11.0	55.6



POWER & WATER			ICT		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.8	4.0	97.9	0.8	4.0	69.8





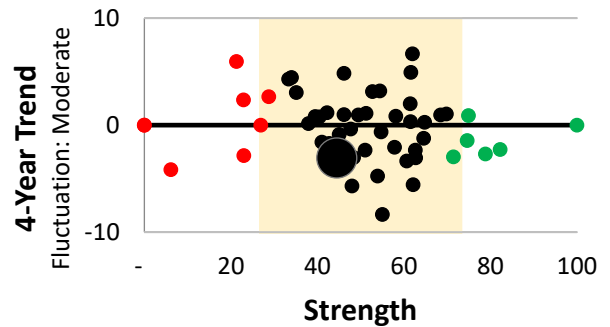
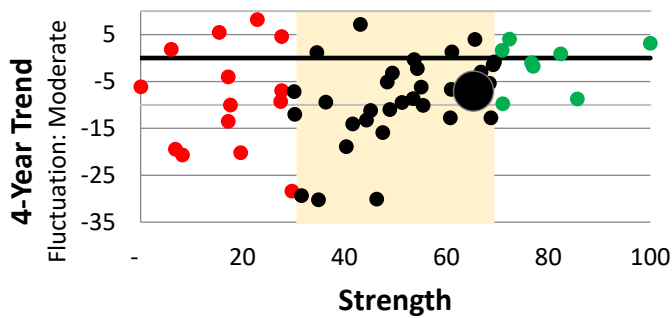
# COUNTRY PERFORMANCE INDEX

## Tunisia

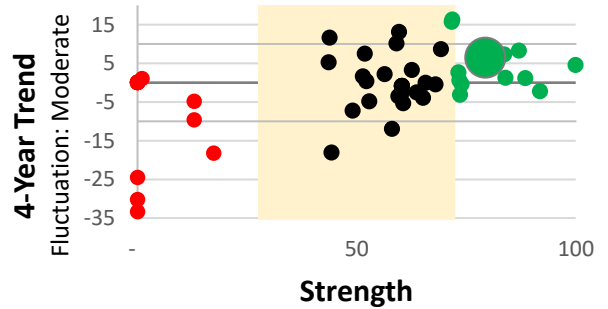
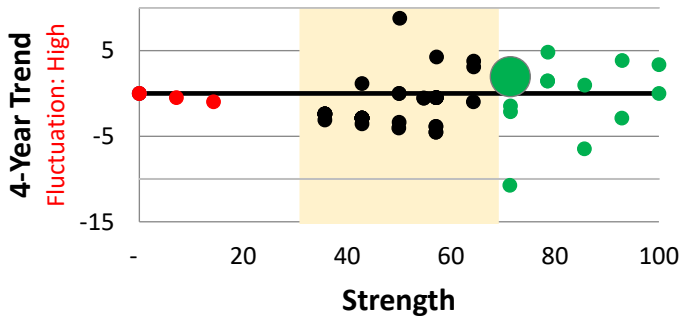
### BUSINESS CONDITIONS

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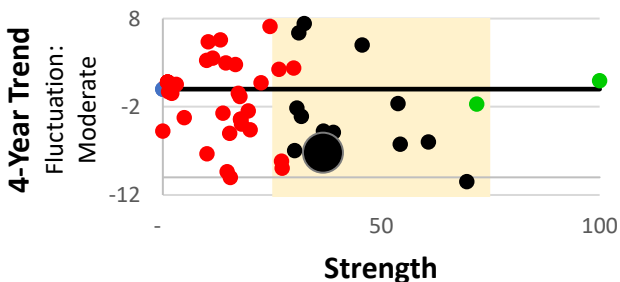
CUSTOMS & BORDER TRADE	RANK	STRENGTH	INVESTMENT CLIMATE	RANK	STRENGTH
Weight 0.7	15.0	65.3	Weight 0.7	37.0	44.5



BUSINESS RED TAPE	RANK	STRENGTH	SAFETY & SECURITY	RANK	STRENGTH
Weight 0.7	10.0	71.4	Weight 0.6	7.0	79.3



HOTEL & AIR TRAVEL	RANK	STRENGTH
Weight 0.6	10.0	36.7



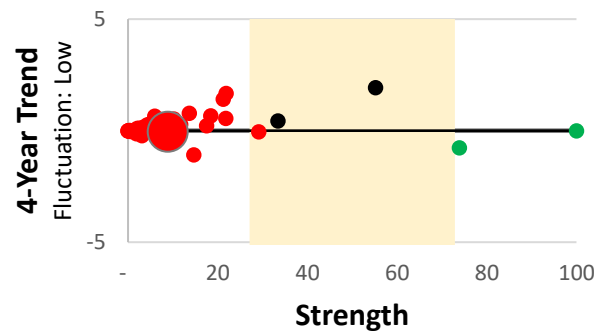
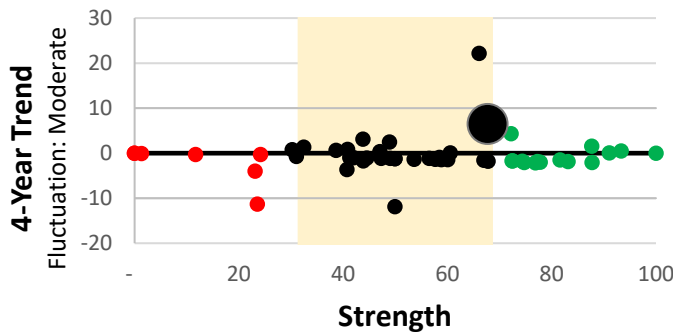


Tunisia

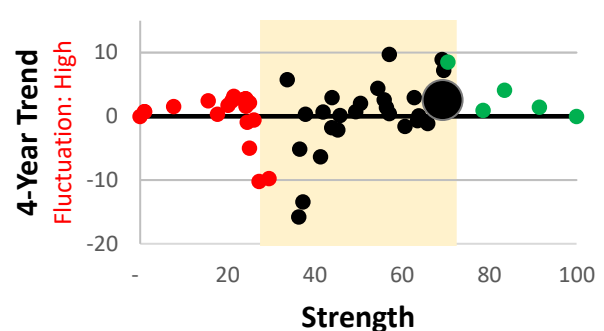
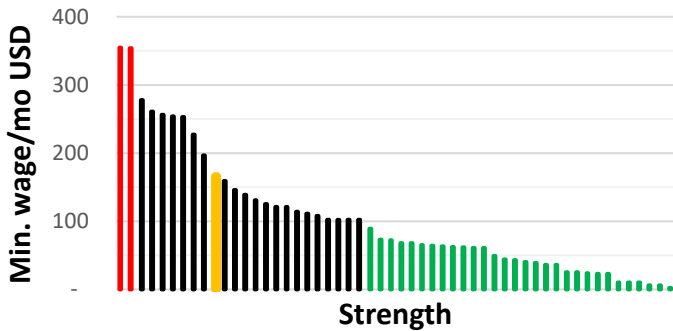
FINANCIAL FACTORS

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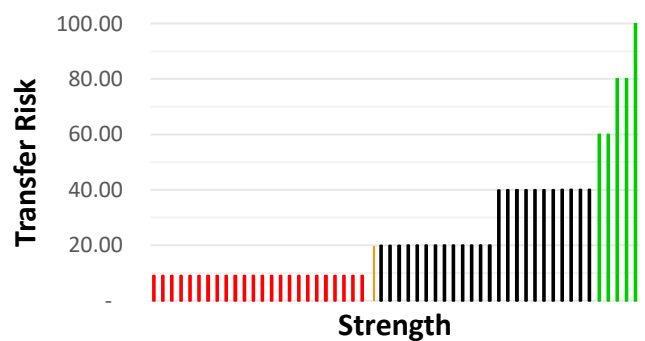
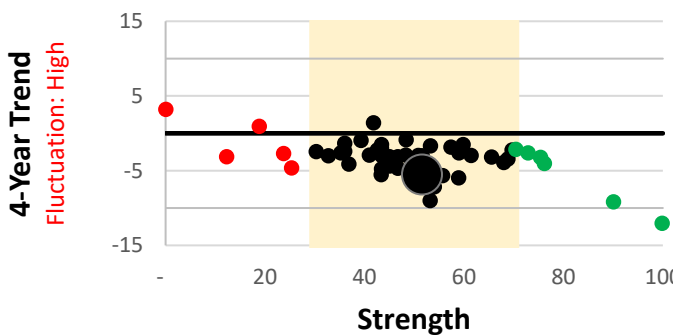
TAX BURDEN			MARKET SIZE		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
1.0	17.0	67.7	0.9	16.0	8.9



COST OF LABOR			DOMESTIC BANKING		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.6	45.0	53.5	0.8	9.0	69.3



GDP GROWTH			CURRENCY STRENGTH		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.9	22.0	51.6	0.8	30.0	19.8



CONTACT

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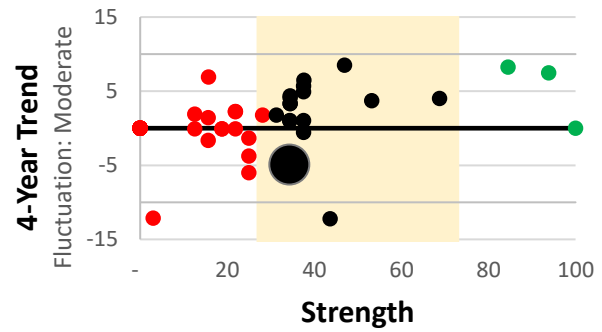
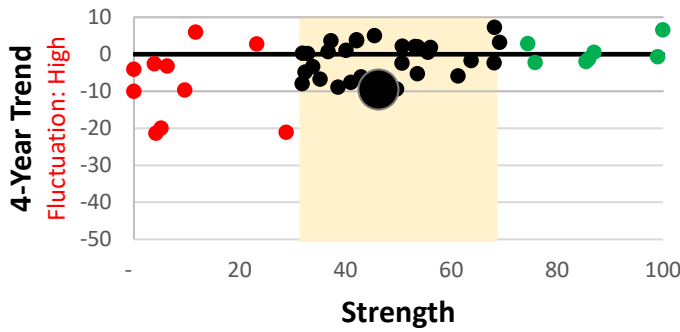


Tunisia

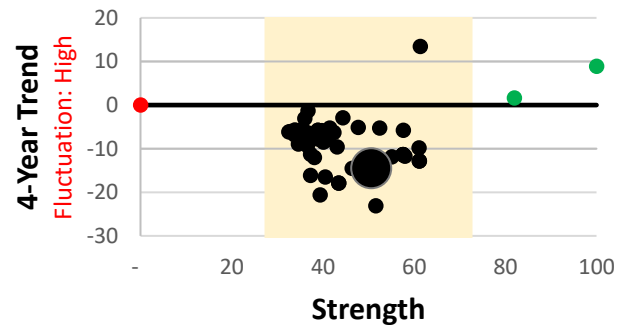
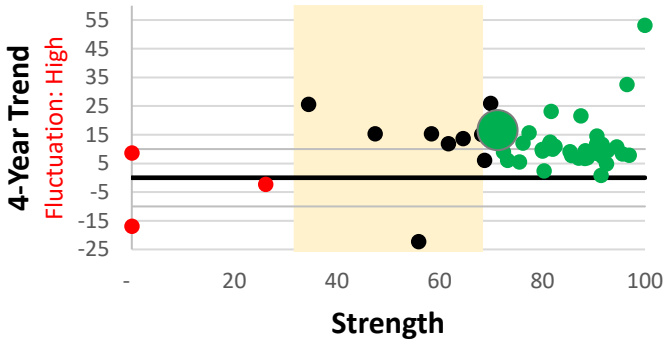
FINANCIAL FACTORS

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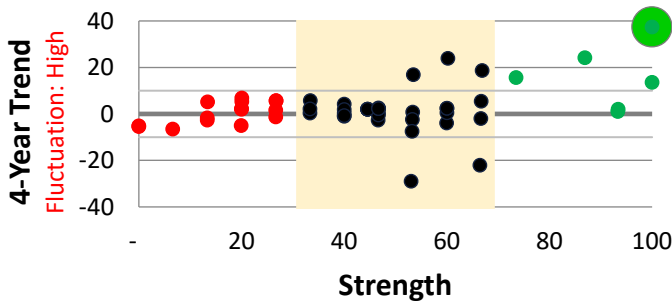
TRADE POLICY		RANK	STRENGTH	CREDIT RATING		RANK	STRENGTH
Weight	0.8	23.0	46.3	Weight	0.7	19.0	34.3



NATIONAL DEBT		RANK	STRENGTH	FDI		RANK	STRENGTH
Weight	0.7	38.0	71.3	Weight	0.7	16.0	50.6



PUBLIC PROCUREMENT		RANK	STRENGTH
Weight	0.6	1.0	100.0



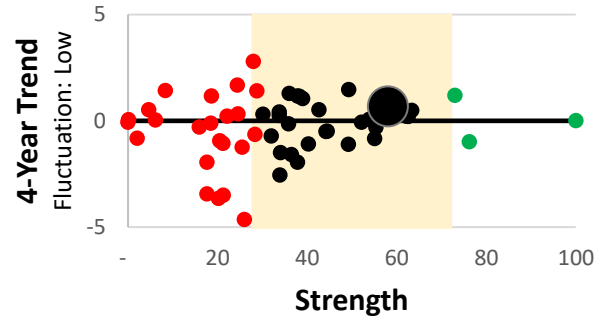
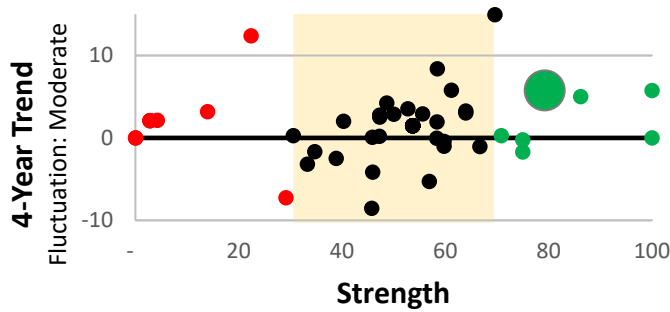


# Tunisia

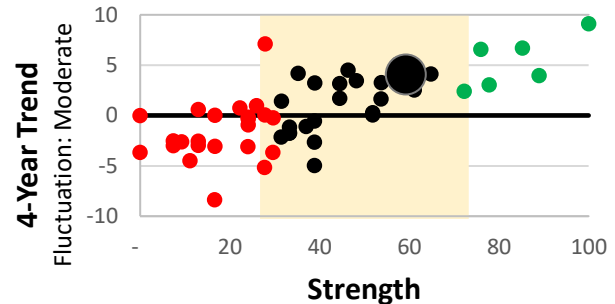
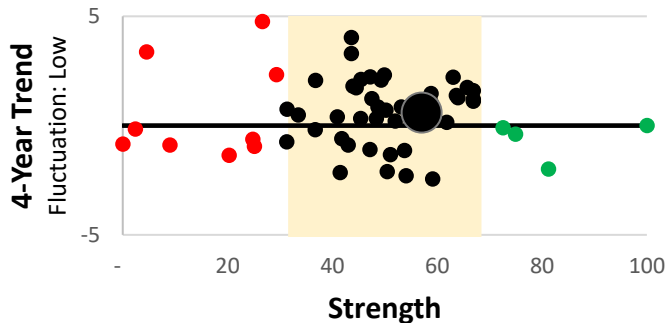
## GOVERNANCE

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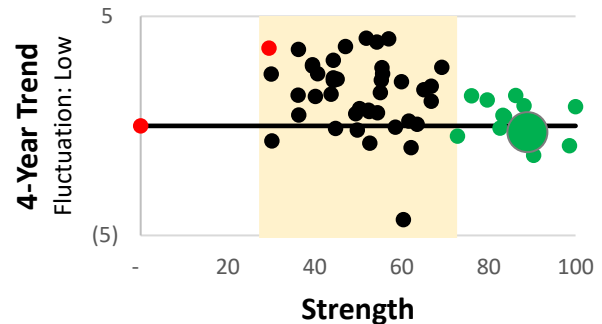
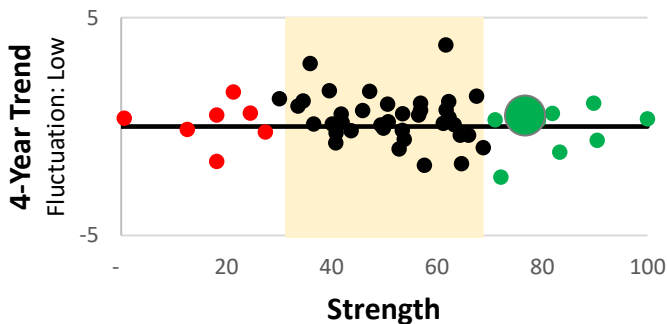
POLITICAL RISK	RANK	STRENGTH	FRAGILE STATES INDEX	RANK	STRENGTH
Weight 1.0	4.0	79.2	Weight 0.9	7.0	58.1



REGULATORY QUALITY	RANK	STRENGTH	CORRUPTION	RANK	STRENGTH
Weight 0.9	16.0	57.0	Weight 0.8	9.0	59.3



RULE OF LAW	RANK	STRENGTH	HUMAN DEVELOPMENT	RANK	STRENGTH
Weight 0.8	8.0	76.7	Weight 0.7	8.0	89.0



## CONTACT

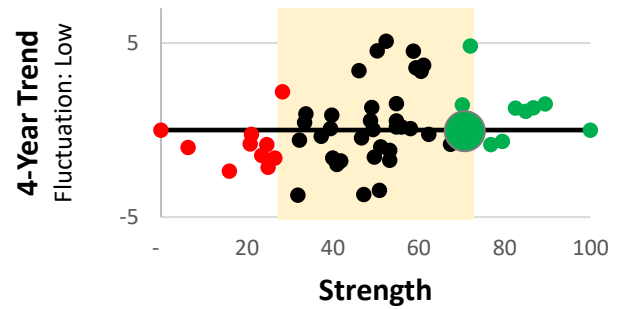
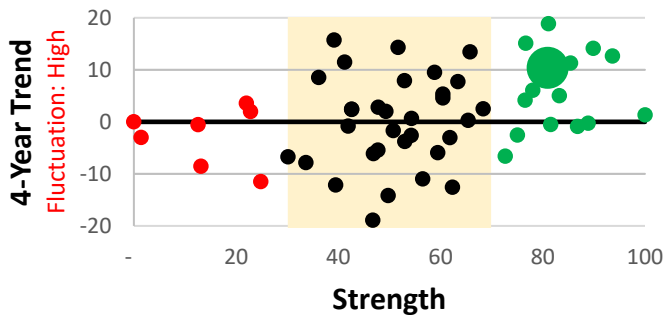
Matthew McLean | President, Endsight Consulting | [matthew@endsightconsulting.com](mailto:matthew@endsightconsulting.com)

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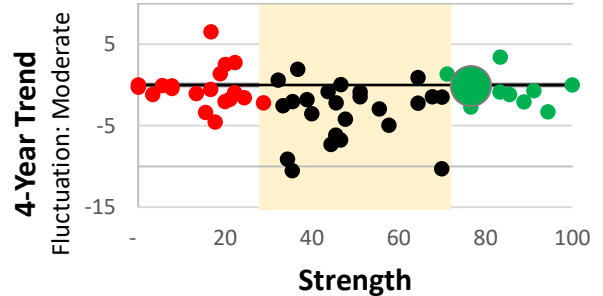
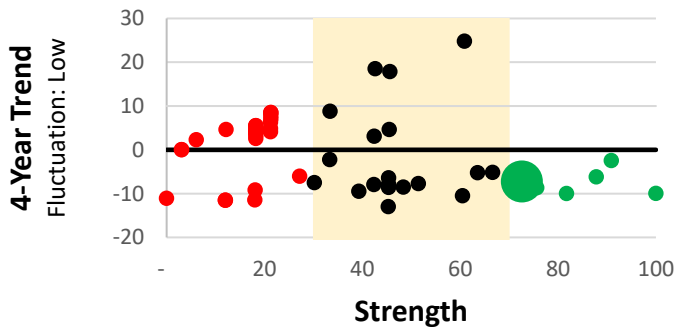
## GOVERNANCE

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NATIONAL STAT. QUALITY			GOV. EFFECTIVENESS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.8	10.0	81.0	0.7	9.0	70.8



Openness & Operation			PERSONAL FREEDOMS		
Weight	RANK	STRENGTH	Weight	RANK	STRENGTH
0.7	8.0	72.7	0.6	9.0	76.7



Democracy Index		
Weight	RANK	STRENGTH
0.6	5.0	77.9

