



RANK

14

1 - 54

STRENGTH

55

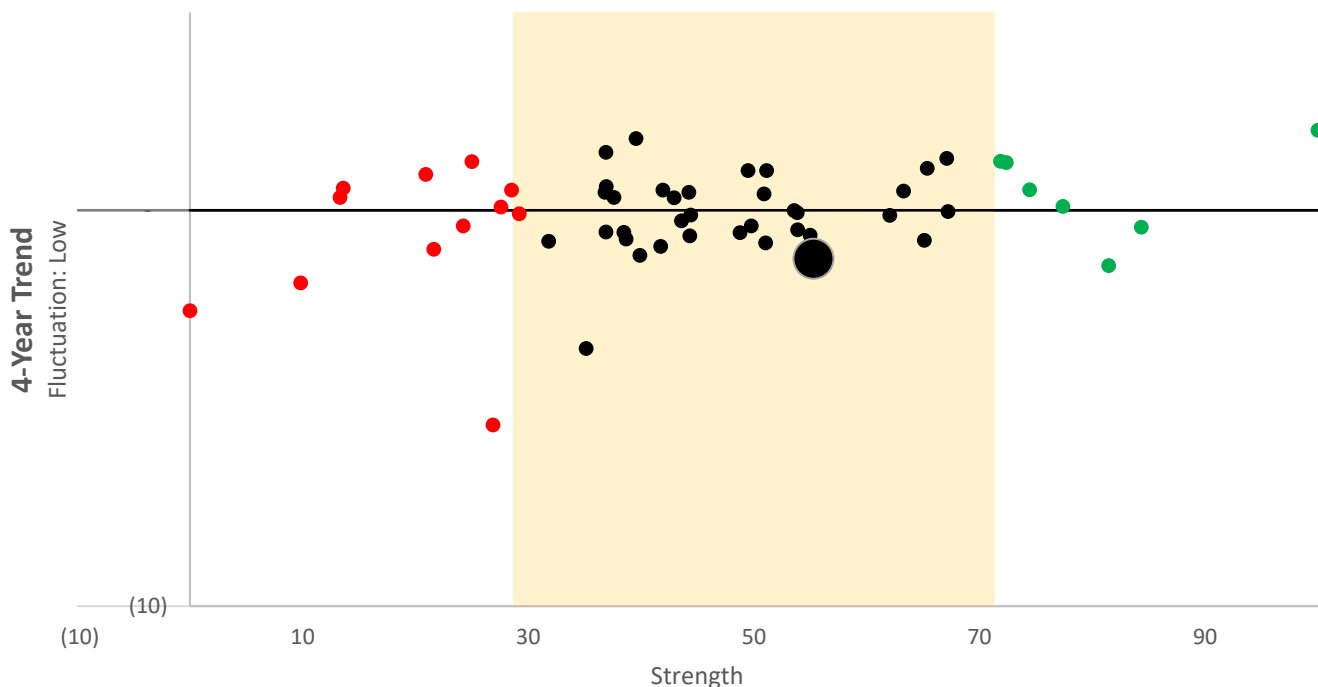
0 - 100

Zambia

POPULATION (million): 19.1

GDP (billion): \$64.72

**OVERALL
PERFORMANCE IN AFRICA**



POINT OF CONTACT

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**ENDSIGHT
CONSULTING**

COUNTRY PERFORMANCE INDEX

Zambia

CATEGORIES

BUSINESS CONDITIONS

RANK STRENGTH

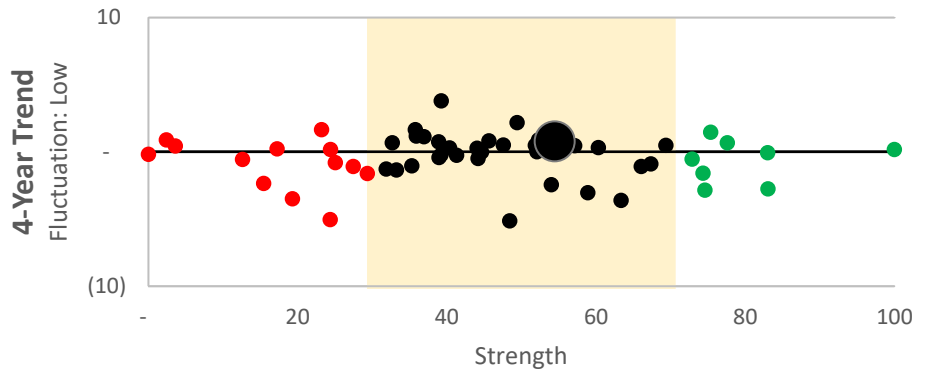
16

1 - 54

54

1 - 100

Weight 40%



FINANCIAL FACTORS

RANK STRENGTH

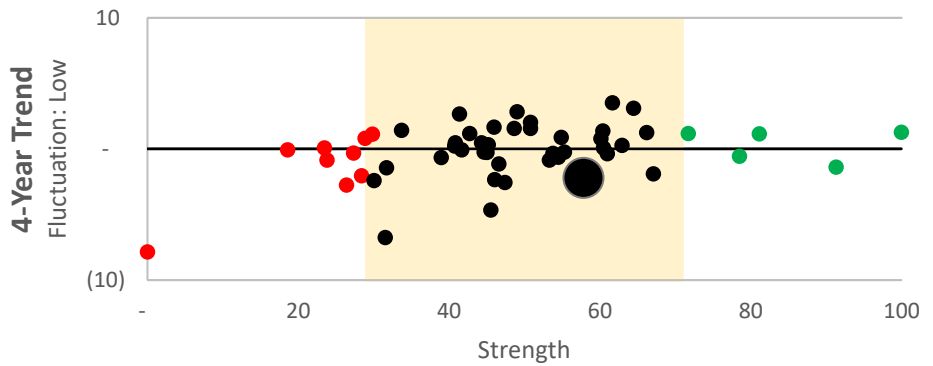
16

1 - 54

58

1 - 100

Weight 30%



GOVERNANCE

RANK STRENGTH

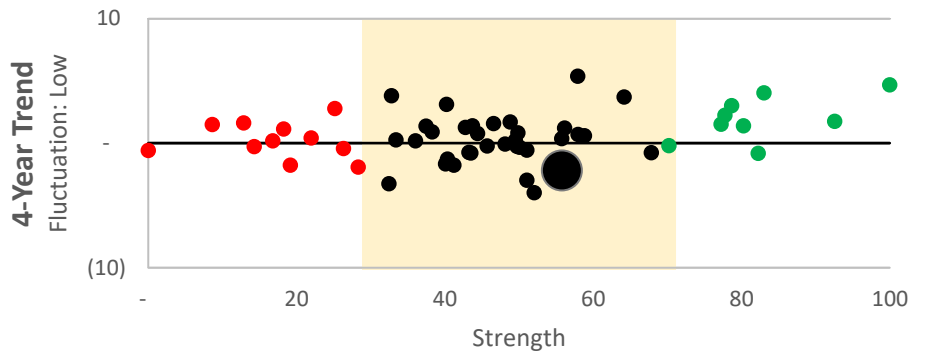
16

1 - 54

56

1 - 100

Weight 30%





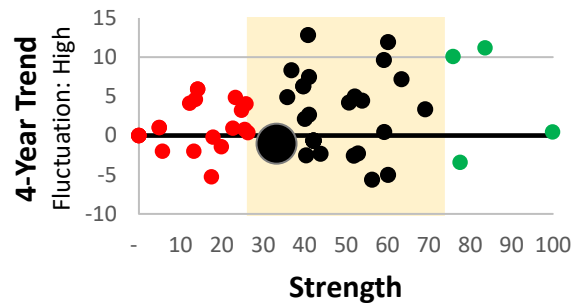
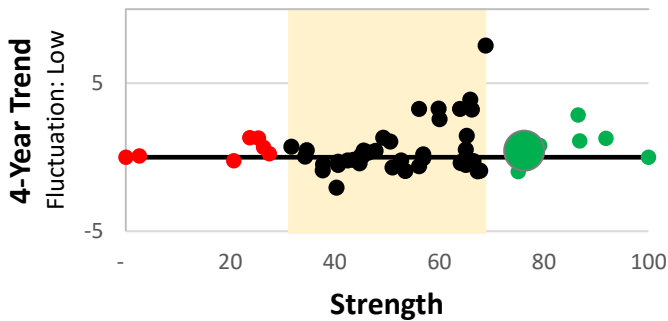
COUNTRY PERFORMANCE INDEX

Zambia

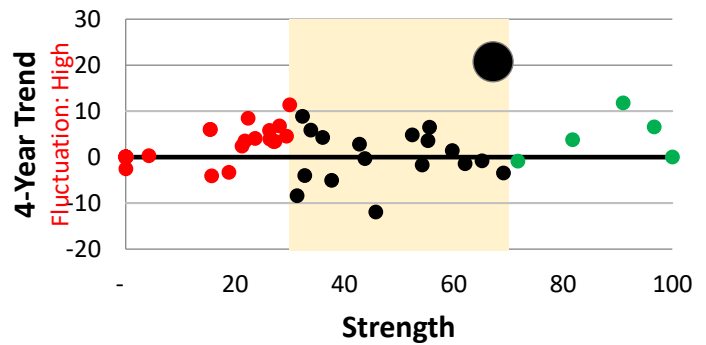
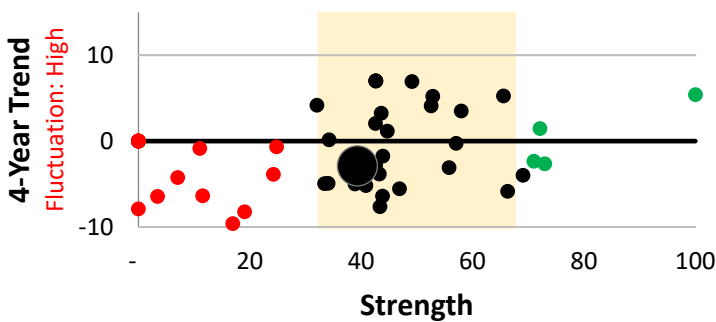
BUSINESS CONDITIONS

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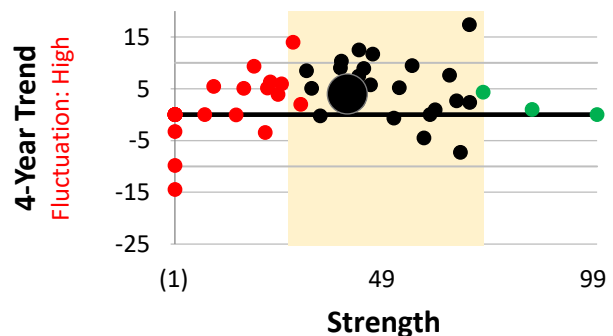
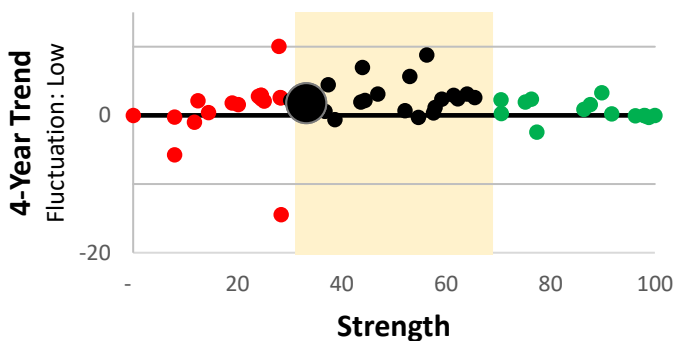
| DOING BUSINESS | | | RANK | STRENGTH | e-Commerce | | | |
|----------------|-----|--|------|----------|------------|-----|------|------|
| Weight | 1.0 | | 7.0 | 76.3 | Weight | 0.9 | 32.0 | 39.3 |



| QUALITY OF LABOR | | | RANK | STRENGTH | TRANSPORTATION | | | |
|------------------|-----|--|------|----------|----------------|-----|-----|------|
| Weight | 0.9 | | 32.0 | 39.3 | Weight | 0.8 | 7.0 | 67.2 |



| POWER & WATER | | | RANK | STRENGTH | ICT | | | |
|---------------|-----|--|------|----------|--------|-----|------|------|
| Weight | 0.8 | | 34.0 | 33.2 | Weight | 0.8 | 26.0 | 40.8 |





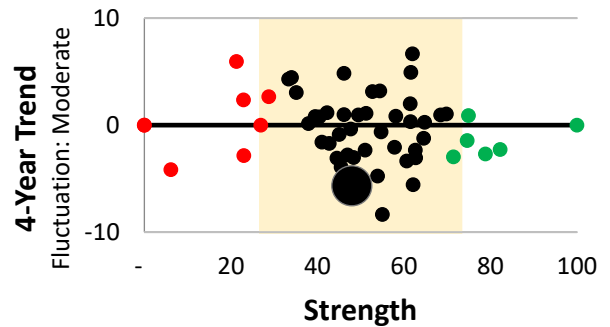
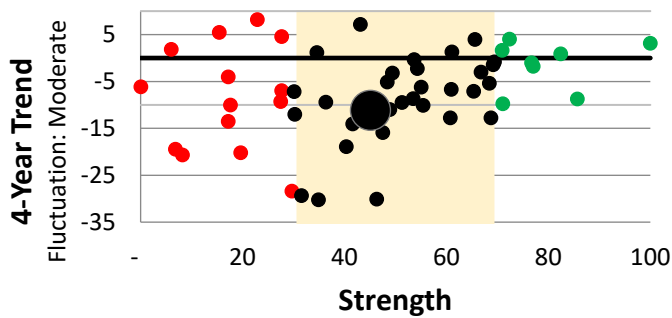
COUNTRY PERFORMANCE INDEX

Zambia

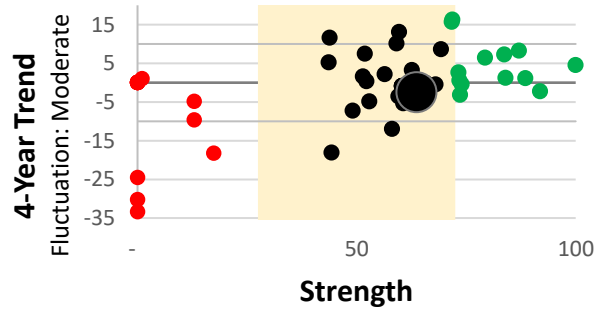
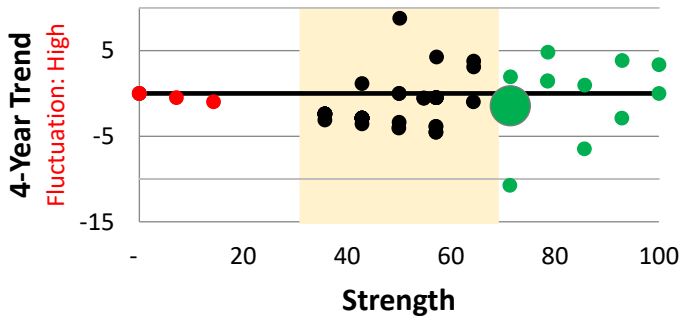
BUSINESS CONDITIONS

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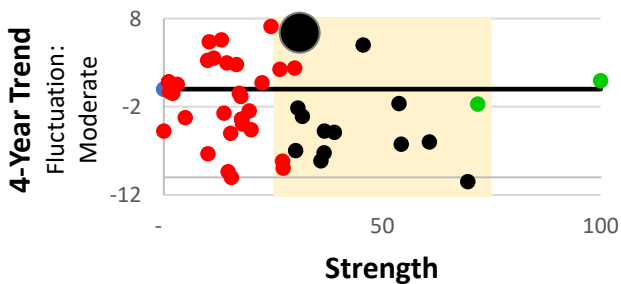
| CUSTOMS & BORDER TRADE | RANK | STRENGTH | INVESTMENT CLIMATE | RANK | STRENGTH |
|------------------------|------|----------|--------------------|------|----------|
| Weight 0.7 | 30.0 | 45.1 | Weight 0.7 | 30.0 | 48.0 |



| BUSINESS RED TAPE | RANK | STRENGTH | SAFETY & SECURITY | RANK | STRENGTH |
|-------------------|------|----------|-------------------|------|----------|
| Weight 0.7 | 11.0 | 71.4 | Weight 0.6 | 18.0 | 63.6 |



| HOTEL & AIR TRAVEL | RANK | STRENGTH |
|--------------------|------|----------|
| Weight 0.6 | 14.0 | 31.1 |

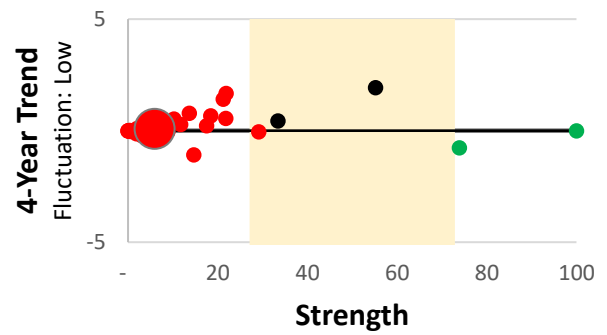
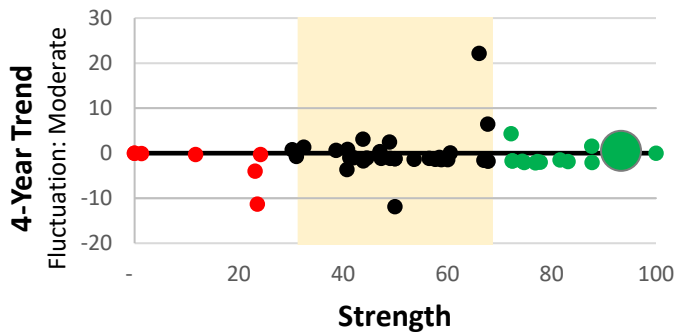


Zambia

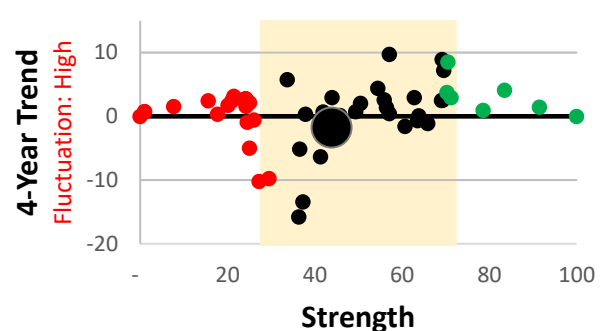
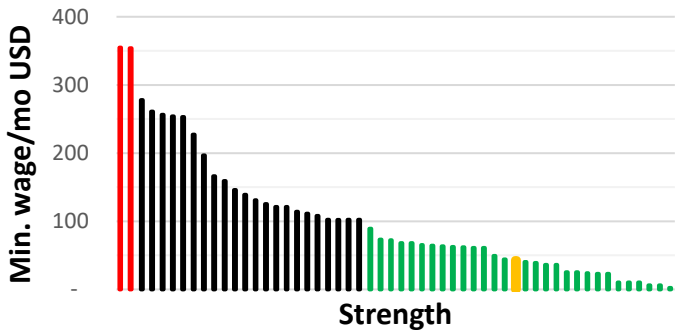
FINANCIAL FACTORS

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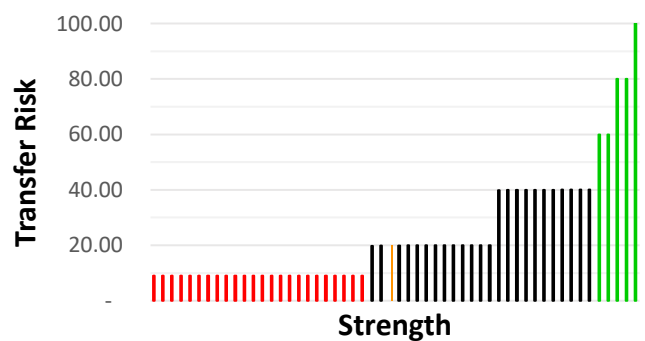
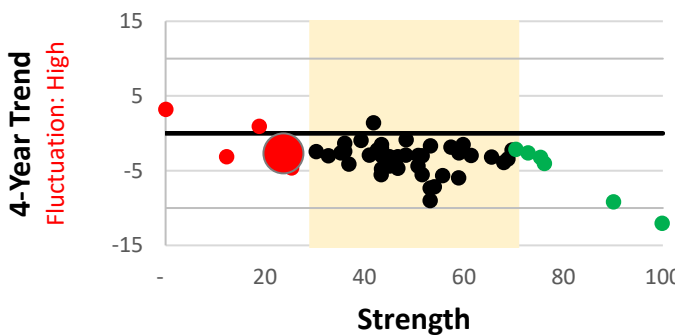
| TAX BURDEN | | | MARKET SIZE | | |
|------------|------|----------|-------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 1.0 | 2.0 | 93.3 | 0.9 | 21.0 | 5.9 |



| COST OF LABOR | | | DOMESTIC BANKING | | |
|---------------|------|----------|------------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.6 | 16.0 | 88.4 | 0.8 | 27.0 | 43.9 |



| GDP GROWTH | | | CURRENCY STRENGTH | | |
|------------|------|----------|-------------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.9 | 51.0 | 23.7 | 0.8 | 27.0 | 20.0 |



CONTACT

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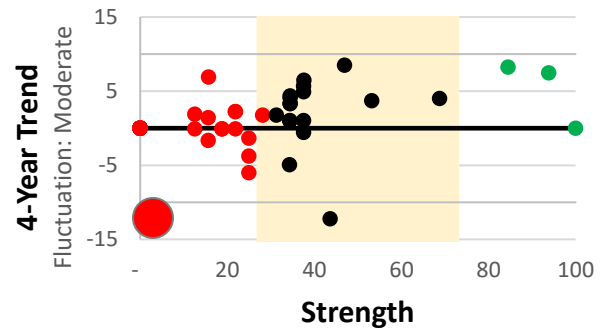
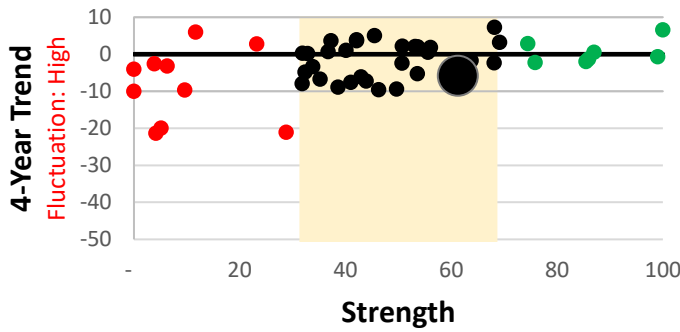


Zambia

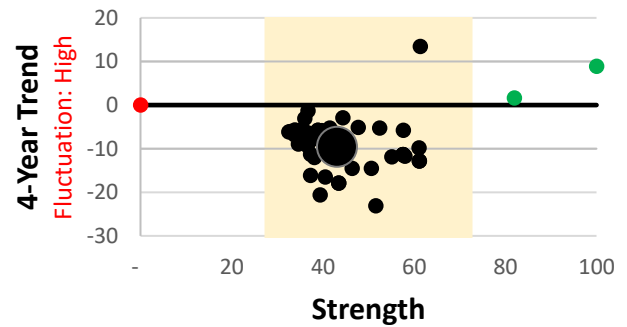
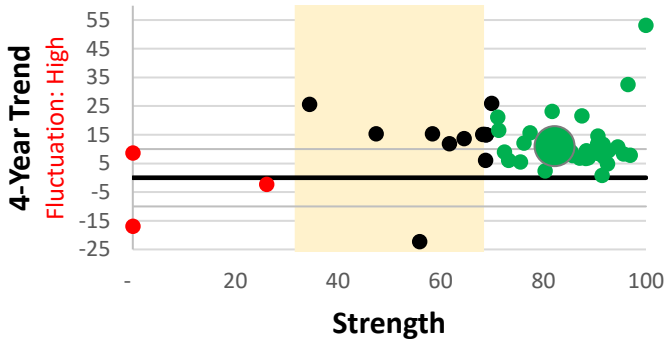
FINANCIAL FACTORS

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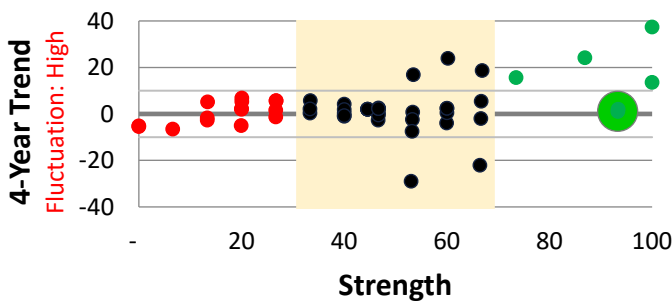
| TRADE POLICY | | | CREDIT RATING | | |
|--------------|------|----------|---------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.8 | 13.0 | 61.3 | 0.7 | 35.0 | 3.0 |



| NATIONAL DEBT | | | FDI | | |
|---------------|------|----------|--------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.7 | 24.0 | 82.2 | 0.7 | 22.0 | 43.1 |



| PUBLIC PROCUREMENT | | |
|--------------------|------|----------|
| Weight | RANK | STRENGTH |
| 0.6 | 4.0 | 93.3 |



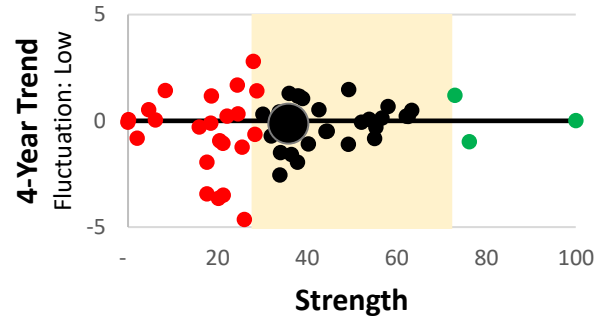
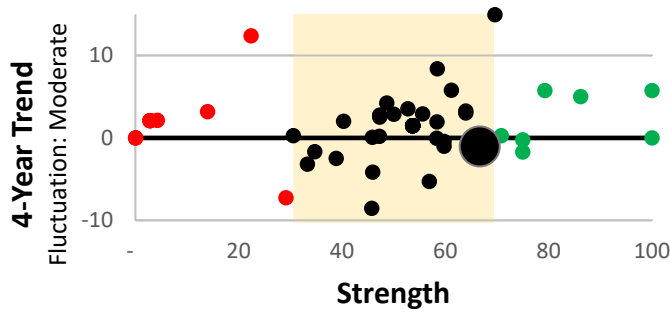


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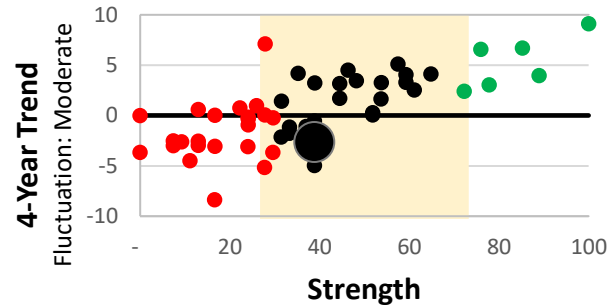
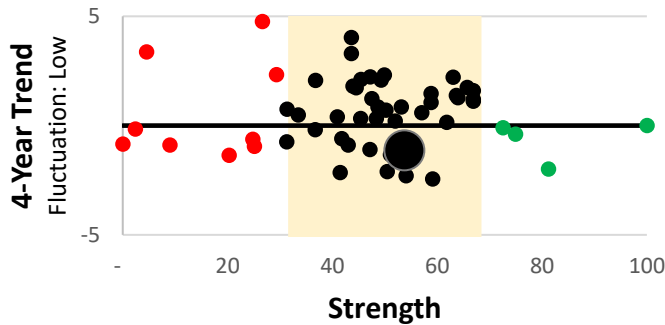
GOVERNANCE

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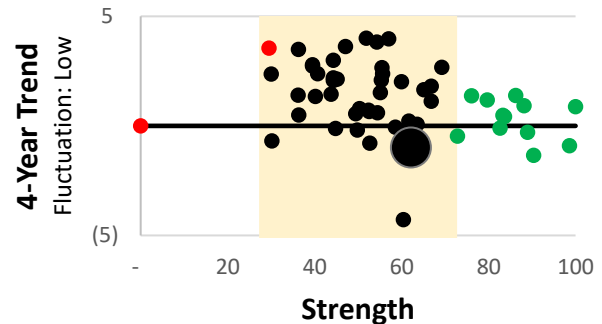
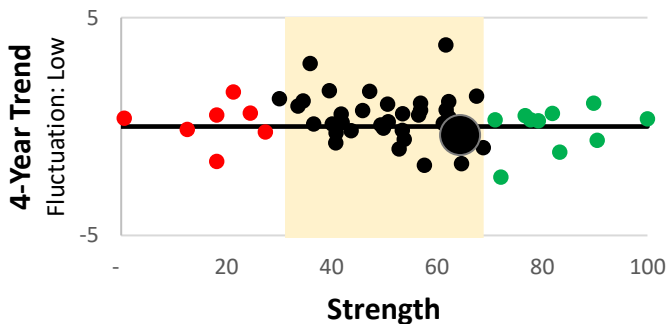
| POLITICAL RISK | RANK | STRENGTH | FRAGILE STATES INDEX | RANK | STRENGTH |
|----------------|------|----------|----------------------|------|----------|
| Weight 1.0 | 9.0 | 66.7 | Weight 0.9 | 25.0 | 35.8 |



| REGULATORY QUALITY | RANK | STRENGTH | CORRUPTION | RANK | STRENGTH |
|--------------------|------|----------|------------|------|----------|
| Weight 0.9 | 18.0 | 53.7 | Weight 0.8 | 23.0 | 38.9 |



| RULE OF LAW | RANK | STRENGTH | HUMAN DEVELOPMENT | RANK | STRENGTH |
|-------------|------|----------|-------------------|------|----------|
| Weight 0.8 | 15.0 | 64.4 | Weight 0.7 | 15.0 | 62.2 |



CONTACT

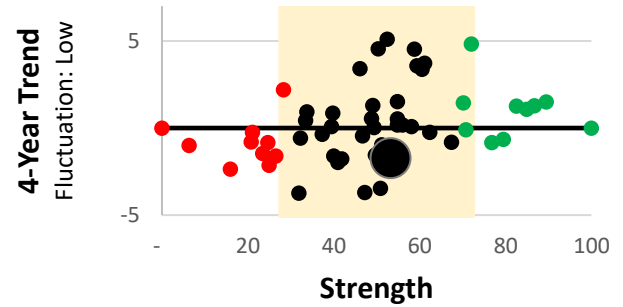
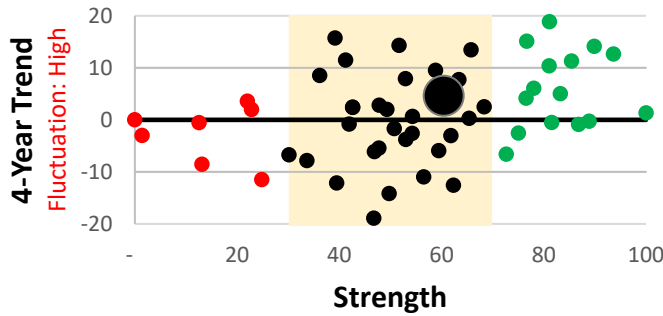
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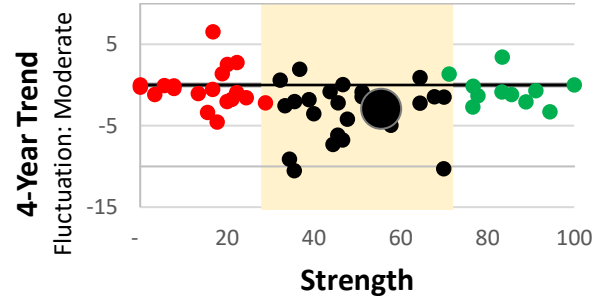
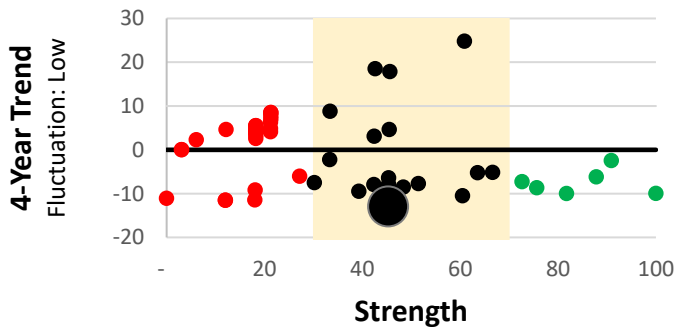
GOVERNANCE

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| NATIONAL STAT. QUALITY | | | GOV. EFFECTIVENESS | | |
|------------------------|------|----------|--------------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.8 | 23.0 | 60.4 | 0.7 | 23.0 | 53.3 |



| Openness & Operation | | | PERSONAL FREEDOMS | | |
|----------------------|------|----------|-------------------|------|----------|
| Weight | RANK | STRENGTH | Weight | RANK | STRENGTH |
| 0.7 | 20.0 | 45.3 | 0.6 | 18.0 | 55.5 |



| Democracy Index | | |
|-----------------|------|----------|
| Weight | RANK | STRENGTH |
| 0.6 | 19.0 | 53.2 |

